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Reinventing the University: New Models & Innovations for 21st Century Realities

Federal Reserve Bank of Boston
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Speaker and Panelist Biographies

Patrick M. Callan



Patrick M. Callan is president of the National Center for Public Policy and Higher Education. He was executive director of the California Higher Education Policy Center from 1992 to 1997. Before that, he was vice president of the Education Commission of the States, and earlier served as executive director of the California Postsecondary Education Commission, the Washington State Council for Postsecondary Education, and the Montana Commission on Postsecondary Education. Callan is the author of articles on education, educational opportunity, public accountability, financing of higher education and leadership. He is co-editor of *Public and Private Financing of Higher Education: Shaping Public Policy for the Future* (1997) and co-author of *Designing State Higher Education Systems For a New Century* (2001), a study of state organization and governance of higher education. He has served as an advisor to blue ribbon commissions, state education and higher education boards, governors' offices and legislative committees in many states.

Michael M. Crow

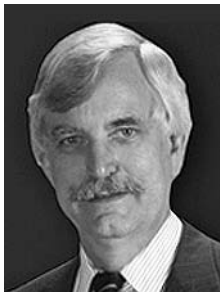
Michael M. Crow became the 16th president of Arizona State University in 2002. During his presidency, ASU has established major interdisciplinary research initiatives such as the Biodesign Institute, the Global Institute of Sustainability and more than a dozen new interdisciplinary schools, while doubling research expenditures and achieving record levels of diversity in the student body. Crow was previously executive vice provost of Columbia University, where he oversaw Columbia's research enterprise and technology transfer operations. A fellow of the National Academy of Public Administration and member of the Council on Foreign Relations, he is the author of books and articles relating to the analysis of science and technology policy and the design of knowledge enterprises. Crow holds a doctorate from Syracuse University.

Maureen F. Curley



Maureen F. Curley has served as president of Campus Compact since 2006, where she is dedicated to advancing campus-based service, service learning, and civic engagement. Curley has served as director of public policy for the Community Service Society of New York and executive director of the Massachusetts Service Alliance. She is also the founder of the Forum for Women Leaders of Nonprofit Organizations. Most recently, Curley was chief relationship officer for The Bridgespan Group, where she helped develop Bridgestar, an initiative that connects executive-level managers with career and board opportunities in the nonprofit sector. Curley has taught courses on nonprofit and volunteer management at Columbia University, New York University and the University of Massachusetts Boston. Currently, she serves on the boards of Antioch University, the National Service-Learning Partnership and the Massachusetts Commonwealth Corps. Curley holds a bachelor's degree from Emmanuel College and a master's from Antioch University New England.

Chris Dede



Chris Dede is the Timothy E. Wirth Professor in Learning Technologies at Harvard's Graduate School of Education. An expert in how emerging technologies ranging from multiplayer Internet games to handheld devices can expand human capabilities for knowledge creation, sharing and mastery, Dede has grants from the National Science Foundation and the U.S. Department of Education to explore "immersive and semi-immersive simulations" as a means of student engagement, learning and assessment. He has served as a member of the National Academy of Sciences Committee on Foundations of Educational and Psychological Assessment and a member of the 2010 National Educational Technology Plan Technical Working Group. He serves on advisory boards and commissions for PBS TeacherLine, the Partnership for 21st Century Skills, the Pittsburgh Science of Learning Center and several federal research initiatives. He is the co-editor of *Scaling Up Success: Lessons Learned from Technology-based Educational Improvement* (2005) and editor of *Online Professional Development for Teachers: Emerging Models and Methods* (2006). He is currently co-editing, *Steps Towards the Digital Teaching Platform*. Dede holds a bachelor's degree from the California Institute of Technology and a doctorate from the University of Massachusetts.

Henry J. Eyring



Henry J. Eyring serves as advancement vice president at Brigham Young University-Idaho. From 1989 to 1998, as a consultant with Monitor, the Cambridge, Mass.-based a global management consulting firm, Eyring consulted to the founders of Western Governors University and served as CFO of the Huntsman Cancer Foundation. He directed the BYU MBA Program from 1998 to 2002. He served as a trustee of Southern Utah University from 1997 to 2003 and from 2003 to 2006, presided over the Japan Tokyo North Mission of the Church of Jesus Christ of Latter-day Saints. He has served as a director of SkyWest Airlines. Eyring is the author of two books, *Mormon Scientist: The Life and Faith of Henry Eyring* and *Major Decisions: Taking Charge of Your College Education*. He holds bachelor's, master's and law degrees from Brigham Young University.

Richard Garrett



Richard Garrett is the managing director of Eduventures' Learning Collaborative programs in Online Higher Education and Continuing & Professional Education. Prior to joining Eduventures, Garrett served as the deputy director of the Observatory on Borderless Higher Education in the United Kingdom, a position he held from 2001 to 2005. His research and consulting work has focused on higher education trends worldwide, particularly online learning, internationalization, and commercial activity. Among his recent publications is *E-learning in Tertiary Education - Where Do We Stand?*, a 2005 book commissioned by the OECD, Paris. Garrett has been quoted in the *London Times* higher education supplement, Australia's *Campus Review*, and the *South China Morning Post*. He also has served as a researcher in the School of Education, University of Surrey, and at the Quality Assurance Agency for Higher Education in the U.K.. He earned both a bachelor's and master's degree from Kings College, University of London, as well as a post-graduate certificate of education from the University of Cambridge.

Michael Goodman



Michael Goodman is associate professor and chair of the Department of Public Policy at the University of Massachusetts Dartmouth where he directs the face-to-face and online master's in public policy program. A leading analyst of the Massachusetts and New England economies, Goodman is the former president of the New England Economic Partnership, a nonprofit organization made up of leading regional analysts that produces semi-annual forecasts of the economic outlook for each of the six New England states. He currently serves as co-editor of *MassBenchmarks*, the journal on the Massachusetts Economy published by UMass, in cooperation with the Federal Reserve Bank of Boston. Goodman holds master's and doctorate degrees from Boston University.

William H. Guenther



William H. Guenther is president and founder of Mass Insight Global Partnerships, a Boston-based consulting and research firm that emphasizes building competitive advantage through policy and partnerships among industry, universities and government. Guenther is also president and founder of Mass Insight Education, a nonprofit leader in education reform in the Massachusetts and nationally. Previously, he served as chair of the Salem, Mass. Redevelopment Authority. He holds degrees from Harvard College and the New York University Law School.

Eva Klein



Eva Klein is president of Eva Klein & Associates, her consulting practice focused on higher education. She is a managing member of IDEA Partnerships, focused on real estate development partnerships often connected with university engagement strategies for knowledge-based economic development. Klein has helped universities, public agencies and regional alliance organizations plan knowledge-based regional economic development strategies in the U.S. and abroad. She is known for her 20-plus years of thought leadership in engagement strategies of institutions and her work in strategic, academic, organizational, and capital planning for universities and colleges. Klein has also held senior positions in administration at American University, consulting at KPMG Peat Marwick, and higher education finance at Chemical Bank. She has served on the boards of the Association of University Research Parks and International Economic Development Council. Klein holds an AB from Rutgers University, a master's from New York University/Université de Paris; a master's from the University of Pennsylvania and an MBA from Penn's Wharton School.

Paul J. LeBlanc



Paul J. LeBlanc became president of Southern New Hampshire University (SNHU) in 2003. He previously served for seven years as president at Marlboro College. Prior to joining Marlboro, LeBlanc was vice president for New Technology at Houghton Mifflin Co. He served as chair of the Humanities Department at Springfield College from 1993 to 1996. He is also the author or editor of three books: *Computers and Writing: A History*, *Writing Teachers Writing Software: Creating Our Place in the Electronic Age* and *Re Imagining Computers and Composition: Teaching and Research in the Virtual Age*. LeBlanc has served on various boards including the Council for Adult and Experiential Learning, the New England Association for Schools and Colleges Commission on Higher Education, the Council of Independent Colleges, New Hampshire Campus Compact and the New Hampshire Charitable Foundation. He was recently appointed to serve on the New Hampshire Postsecondary Education Commission and to the Governor's Commission on Latino Affairs. While in Vermont, he was appointed by former Gov. Howard Dean to Vermont's first Commission on Higher Education Funding. LeBlanc holds a bachelor's degree from Framingham State College (now University), a master's from Boston College and a doctorate from the University of Massachusetts Amherst.

Robert Lytle



Robert Lytle co-leads Parthenon's Education Center of Excellence, with a focus on global for-profit education markets. For more than 15 years, he has led client engagements on general strategy, profit improvement and investment due diligence across a broad spectrum of business models in the following sectors: K-12 and postsecondary schools; educational publishing, testing and service provision; and consumer education products and services. In addition, Lytle has participated in high-profile corporate turnarounds, mergers, divestitures and privatizations in Europe, North America and Asia. Prior to joining Parthenon, Lytle was with Bain & Co. and served as a U.S. Army aviator. He holds a bachelor's degree from Penn's Wharton School of Business and an MBA from the Tuck School of Business at Dartmouth College.

John R. McKernan Jr.



John R. McKernan Jr. is chairman of the board of Education Management Corp. and was governor of Maine from 1987 to 1995. Headquartered in Pittsburgh, Education Management Corp. is one of the largest providers of private postsecondary education in North America, with 98 locations in 30 U.S. states and Canada. McKernan joined Education Management Corp. as vice chair and a member of the board of directors in June 1999. In March 2003, he became the company's president and served in that office until September 2003. McKernan is also a director of BorgWarner Inc., a publicly traded producer of engineered components and vehicle powertrain system applications.

Jamie P. Merisotis



Jamie P. Merisotis is president and chief executive officer of the Lumina Foundation for Education. Under his leadership, Lumina employs a strategic, outcomes-based approach in pursuing its mission of expanding college access and success, particularly among low-income, minority and other historically underrepresented populations. Before joining Lumina in January 2008, Merisotis founded and served 15 years as president of the Washington, D.C.-based Institute for Higher Education Policy, one of the world's premier education research and policy centers. He previously served as executive director of the National Commission on Responsibilities for Financing Postsecondary Education, a bipartisan commission appointed by the U.S. president and congressional leaders. Merisotis also helped create the Corporation for National and Community Service (AmeriCorps), and has served on numerous national and international boards of directors, including Scholarship America, the European Access Network in London and Bates College in Maine. He has written and edited several books and monographs, and he is a frequent contributor to magazines, journals and newspapers. His writing has appeared in *The Washington Post*, the *Times Higher Education Supplement* (London), *The Chronicle of Higher Education*, *Higher Education in Europe*, and other periodicals. He is a graduate of Bates College.

Peter P. Smith



Peter P. Smith is senior vice president of academic strategies and development for Kaplan Higher Education. Smith is the former assistant director of the United Nations Educational, Scientific and Cultural Organization (UNESCO) and served as the founding president of California State University at Monterey Bay. He also led a successful effort to implement Vermont's community college system, which included the design of its operating, administrative, academic and assessment systems. Smith served as the first president of the statewide Community College of Vermont from 1970 to 1978, and was named president emeritus upon resigning. Later, he went on to serve as dean of the Graduate School of Education and Human Development for The George Washington University. In 1989, he was elected to represent Vermont in the U.S. House of Representatives. He served as Vermont's Lieutenant Governor from 1982 to 1986. He is the author of the critically acclaimed *The Quiet Crisis: How Higher Education Is Failing America* (2004) & *Harnessing America's Wasted Talent A New Ecology of Learning*. Smith holds a doctorate from Harvard University.

Michael K. Thomas



Michael K. Thomas is president and chief executive officer of the New England Board of Higher Education. Thomas joined NEBHE in 2002 and served as both senior director and senior vice president, directing NEBHE's policy, research and programmatic activities. Thomas has worked in corporate training and human resources and held varied administrative positions in higher education institutions, both public and independent, including as executive assistant to the president at Lesley University. He has been a faculty member, adjunct professor and lecturer at several universities and served as trustee and vice chair of the board of Worcester State College. Thomas holds a bachelor's degree in philosophy from Brigham Young University and master's degrees in higher education from Teachers College, Columbia University and Harvard University. He holds an MBA from Boston University and a doctorate in education and social policy from Harvard University.

Jane Wellman



Jane Wellman is executive director of the Delta Cost Project, an independent nonprofit research and policy organization based in Washington, D.C. The Delta Project's mission is to improve transparency about spending in higher education and to identify and promote practices that enhance cost-effectiveness without compromising access or quality. Wellman is widely recognized for her work in public policy and higher education, at both the state and federal levels, with particular expertise in state fiscal policy, cost analysis, strategic planning, state and federal regulation of higher education, accountability metrics and performance reporting, and quality control including accreditation. She is a member of the Association of Governing Boards Consulting Services, and serves on the boards of the Association of American Colleges and Universities as well as Argosy University. She holds bachelor's and master's degrees from the University of California, Berkeley.