Greening Higher Education: Saving the Planet and Saving Money
A New England Leadership Forum

Monday, May 4, 2009
The Colonnade Hotel, Boston, Mass.

Speaker and Panelist Biographies

Michael F. Ahern
Michael F. Ahern has been vice president of utility services for Northeast Utilities since 2005. He leads the safety, system restoration and emergency preparedness, distribution engineering and vegetation management, planning performance and analysis, training and corporate transportation activities.

He began his career at NU in 1981 as an engineer in the generation engineering department. Ahern later transferred to Millstone Station and, following the sale of Millstone to Dominion Resources in 2002, returned to NU as director of distribution engineering in 2003. Previously, he performed structural engineering analysis for the Pratt & Whitney division of United Technologies Corp.

Ahern is a member of the boards of Yankee Atomic Power Co., Maine Yankee Atomic Power Co. and Connecticut Yankee Atomic Power Company. He serves as a member of the advisory boards of the Connecticut Global Fuel Cell Center at the University of Connecticut and the Hartford Academy of Science and Technology. He represents Northeast Utilities as a member of the Electric Power Research Institute’s Research Advisory Committee.

He is a registered professional engineer in Connecticut and holds a Transmission System Operator certification from the North American Electric Reliability Council.

Jennifer Andrews
As campus program manager at Portsmouth, N.H.-based Clean Air-Cool Planet, Jennifer Andrews advises stakeholders at colleges, universities and private K-12 schools across the U.S. and Canada on how to measure and manage their greenhouse gas emissions.

Andrews directs continued development and support of the Campus Carbon Calculator, now in use at more than 1,500 institutions across North America; oversees CA-CP’s Climate Fellows program; and works closely with campus sustainability leaders to share strategies supporting campus climate neutrality. She has presented extensively at conferences and in classrooms about carbon accounting and campus sustainability.

She previously worked in public radio, as a historic and environmental educator for children and as a leader of intergenerational writing workshops.
Varun Avasthi
Varun Avasthi is the district manager and Northeast education and regional sustainability manager for Sodexo Campus Services.

Avasthi has worked in the food service business for 24 years, with varied experience in hotels, restaurants and non-commercial food service. He has done extensive work in environmental conservation, ranging from local procurement and composting to energy and water conservation.

He has brought to the forefront concepts such as tray-free dining in campus dining facilities. He was instrumental in developing a composting program at Colby College, which has resulted in savings of more than $11,000 annually since being launched in 2004.

A member of Sodexo’s Sustainability & Environmental Expert Development team, Avasthi travels throughout the Northeast helping colleges develop environmentally friendly programs in food service.

David Barclay
David Barclay is executive director of the Northeast Sustainable Energy Association, which advances sustainable energy practices in a 10-state region from Maine to Washington, D.C., and operates the largest regional building and renewable-energy conference and trade show in the Northeast.

He is publisher of the association’s biannual *Northeast Sun* magazine, which features articles on sustainable energy practices, energy efficiency and renewable energy.

Barclay served on Massachusetts Gov. Deval Patrick’s Zero Net Energy Task Force and has held management positions in the construction and manufacturing industries, including as former president of a company he founded. His public sector service includes working as the senior aide to a state legislative leader and several executive branch positions in transportation and economic development.

Elaine L. Clark
Elaine L. Clark serves as executive director of facilities, real estate and planning at the University of Maine, having joined the UMaine administration in 2006.

She previously served as general services director for the State of Maine. Both that program and her current job involve oversight of large construction programs, multiple campuses and emerging sustainability and GHG reduction efforts. Clark led the effort in Maine state government to adopt green building standards, green purchasing requirements, use of bio-fuels and renewable energy and sustainable practices throughout state government facilities and property management operations. At UMaine, these efforts have been expanded to include land conservation and alternative transportation.

Susan E. Coakley
Susan E. Coakley is executive director of the Lexington, Mass.-based Northeast Energy Efficiency Partnerships Inc., which she helped create in 1996.

NEEP facilitates regional partnerships to advance energy efficiency in homes, buildings and industry through coordinated programs in the Northeast. NEEP initiatives include multistate strategies to increase market adoption of high-efficiency products and best practices as well as collaborative public policy projects to establish and implement statewide minimum building energy codes, appliance efficiency standards and regulations to construct high-performance schools and public facilities.

Previously, she was the staff lead for energy efficiency at the Massachusetts Department of Public Utilities. As a consultant, she led collaborative efforts in Massachusetts and New Jersey to successfully develop, implement and evaluate energy-efficiency programs.

She currently serves as board vice president of Vermont Energy Investment Corp. and board chair and interim president of TopTen USA, whose mission is to help residential and commercial users find and purchase the most energy-efficient products in the U.S. marketplace.

Anthony D. Cortese
Anthony D. Cortese is the principal founder and president of Second Nature, a Boston-based nonprofit organization whose mission is to develop the national capacity to make healthy, just and sustainable action a foundation of all learning and practice in higher education.

He is a co-organizer of the American College & University Presidents Climate Commitment, signed by more than 625 college and university presidents in all 50 states. He is also co-founder of the Association for the Advancement of Sustainability in Higher Education and co-founder of the Higher Education Associations Sustainability Consortium.

Cortese was formerly the commissioner of the Massachusetts Department of Environmental Protection. He was the first dean of environmental programs at Tufts University and founded the award-winning Tufts Environmental Literacy Institute and the internationally acclaimed Talloires Declaration of University Leaders for a Sustainable Future.

He is a frequent speaker and consultant to higher education, industry and nonprofit organizations on institutionalization of sustainability principles and programs. He is a trustee of Green Mountain College, a fellow of the American Association of the Advancement of Science and a Woodrow Wilson Fellow for higher education.

John L. Cusack
John L. Cusack is executive director of the New Jersey Higher Education Partnership for Sustainability, a consortium of 47 colleges and universities encouraging and facilitating the practice of sustainability in campus operations, curricula and communities.

Under Cusack’s leadership, the New Jersey partnership was awarded the EPA Region II Environmental Quality Award in 2007. He represents the partnership on the advisory boards of the Association for the Advancement of Sustainability in Higher Education and the Northeast Campus Sustainability Consortium.

Cusack is also president of Gifford Park Associates, a sustainability management consulting firm specializing in the relationships between corporate environmental and financial performance. Clients have included the environmental performance rating firm Innovest Strategic Value Advisors (where Cusack was start-up CEO), the Chicago Climate Exchange, Toyota, Marsh & McLennan, the state of Connecticut’s Environmental, Insurance and Treasury departments, Public Service Enterprise Group, Energy East, Israel Chemicals Ltd., the government of the United Arab Emirates and a number of companies operating in carbon finance and clean technology.
Prior to starting Gifford Park in 1993, Cusack was a senior executive at Asea Brown Boveri, heading several subsidiaries in the U.S. and Europe. He teaches a “Sustainable Finance” course at the Iona College Hagan School of Business as an adjunct finance professor.

**Kathleen Driscoll**

Kathleen Driscoll joined the Massachusetts Maritime Academy in January 2007 as the environmental, health and safety officer and within months was selected to also coordinate sustainability efforts.

During her two years at MMA, Driscoll has coordinated efforts to promote sustainability and renewable energy across the campus and the community. MMA was the first state college and first state agency to install a large-scale wind turbine and has the largest solar lighting pathway system in the state. Other sustainable projects include green cleaning, a comprehensive recycling program, water conservation practices, an 81kW photovoltaic array, three 65 kW combined heat and power units, a LEED Gold-certified dormitory expansion and the planned installation of a geothermal system for the new Information Commons-Library project.

Driscoll has worked across industry and academia as a chemist, environmental professional and instructor.

**Michelle D. Dyer**

Michelle D. Dyer is vice president of Second Nature, a Boston-based nonprofit organization whose mission is to develop the national capacity to make healthy, just and sustainable action a foundation of all learning and practice in higher education.

Dyer has 15 years of experience in management consulting and project management. She was part of a team that negotiated an amended $1 billion outsourcing deal between BC Hydro, one of the largest electric utilities in Canada, and Accenture, a global management consulting, technology services and outsourcing firm. She also worked on the re-structuring of BC Hydro's transmission line of business, a project that created a new organization to manage a $3 billion, 500kV bulk transmission system.

She is a member of the National Expert Advisory Board of the Green Schools Alliance and the Green Advisory Council of Green Realty Trust, which has registered an offering with the Security and Exchange Commission for the first all-green Real Estate Investment Trust. She is a member of the U.S. Partnership for the Decade of Education for Sustainable Development, the Society for Organizational Learning’s Sustainability Consortium and the Women Leading Sustainability working group.

**Jim Elder**

Jim Elder is director of the Campaign for Environmental Literacy, a network of national stakeholder groups that he founded in 2005.

CEL has been a catalyst for the nation's new environmental education advocacy movement, leading efforts to restore more than $70 million in federal environmental education funding cuts and increase this funding by an additional $25 million. CEL also led the campaign to include a $50 million sustainability education grant program (University Sustainability Program) in the recently reauthorized Higher Education Act. CEL was instrumental in creating and introducing a new $100 million K-12 environmental education bill (the No Child Left Inside Act), as well as in initiating and overseeing the National Conference on Ocean Literacy.

In 1980, Elder founded The School for Field Studies in Massachusetts and built it into the nation's leading environmental study-abroad program for undergraduates. He conceived and executed the world’s first “debt-for-environmental education swap” with the government of Mexico in 1994.
Christopher M. Farren
Christopher M. Farren is the regional group director for NORESCO and leads the sales activities for the U.S. Northeast.

NORESCO is a national leader in energy-savings solutions and has implemented more than $2.5 billion in energy projects in more than 20,000 facilities over the past 25 years. NORESCO’s project experience includes energy efficiency and performance contracting work for colleges, universities, school districts, cities, counties and governmental buildings and facilities. NORESCO is a subsidiary of Carrier Corp., which is a unit of United Technologies Corp.

Farren has more than 20 years of experience in the energy services industry and has spent the past 15 years with NORESCO managing business development activities throughout the Northeast and Mid-Atlantic states.

Prior to joining NORESCO, he was an area manager for a lighting retrofit/design and energy conservation contractor. Farren’s project development experience includes work with the University of Rhode Island, University of Mary Washington, Old Dominion University and William Paterson University, as well as many other public entities.

Eric Friedman
Eric Friedman has been director of the State Sustainability Program at the Massachusetts Executive Office of Environmental Affairs since 2001, where he is responsible for directing a comprehensive “Greening the Government” effort for all state agencies.

The program focuses on internal operations at state government facilities and works to reduce greenhouse gas emissions, eliminate mercury from the waste stream, expand waste prevention and recycling, promote sustainable design and construction and establish comprehensive planning and management systems at agencies that incorporates environmental issues into day-to-day decision making.

Previously, Friedman was the environmental purchasing coordinator at the Massachusetts Operational Services Division. He also assisted the Massachusetts Toxics Use Reduction Institute and Tufts University on toxics use reduction, energy efficiency and waste prevention and recycling programs.

He served on Massachusetts Gov. Deval Patrick’s Zero Net Energy Buildings Task Force and is a member of the administration’s Inter-Agency High Performance Buildings Team. He is helping coordinate efforts to direct federal stimulus funds to effective energy projects and programs.

Donald Gilligan
Donald Gilligan is president of the National Association of Energy Service Companies, an organization of about 75 companies that deliver about $5 billion of energy efficiency and renewable projects annually. He coordinates NAESCO’s state advocacy activities, promoting energy efficiency and distributed generation in state legislative, regulatory and policy forums.

He has worked in the energy efficiency industry for 30 years, as a consultant, entrepreneur and state government official.
Miguel L. Gomes, Jr.
Miguel L. Gomes, Jr. is the acting vice president for administration and finance at Bridgewater State College, a public institution of 10,000 students located in southeastern Massachusetts.

Gomes is a member of the Bridgewater State president’s senior management team and oversees all facets of the institution’s financial and physical operations. Since 1995, he served as the associate vice president for facilities management and planning and oversaw more than $100 million of new construction and renovation.

He has held positions at Morgan State University, the University of Maryland Eastern Shore and the Harlem Preparatory School. He also has experience in private business and has worked at A.T. Foote Inc., Ferrico Inc. and Connecticut Bank and Trust Co.

David F. Hales
David F. Hales has been president of College of the Atlantic in Bar Harbor, Maine, since October 2006. Under his leadership, College of the Atlantic became the first U.S. higher education institution to become a “NetZero” emitter of greenhouse gases and one of the first U.S. institutions to commit to being 100%-reliant on renewable energy by 2015.

Hales previously directed environmental policy and sustainability programs of the U.S. Agency for International Development in the Clinton administration, served in the Carter administration as deputy assistant secretary at the U.S. Department of the Interior and was director of the Michigan Department of Natural Resources. He held the Samuel Trask Dana Chair of Natural Resources at the University of Michigan for seven years. He has also served as counsel for sustainability policy to the Worldwatch Institute.

Currently, he serves on the steering committee and leadership circle of the American College and University President Climate Commitment and chairs the Stakeholder Forum for Our Common Future and the higher education group for the American Council on Renewable Energy. He also serves on the steering committee of REN 21, the Renewable Energy Policy Network for the 21st Century.

Heather Henriksen
Heather Henriksen is director of the Office for Sustainability at Harvard University.

She is a partner of Environmental Entrepreneurs, a national community of business people lobbying for environmental policies that protect the environment while building economic prosperity.

Previously, she was director of corporate marketing and business development at Time Warner. She was also a director at America Online and an assistant director of development at Stanford University Law School.

Henriksen serves on the Women’s Initiative Steering Committee for Care International and was a member of the Harvard University Task Force on Greenhouse Gas Emissions, commissioned by Harvard President Drew Gilpin Faust to recommend a greenhouse gas reduction goal for the university.
**John W. Herman**

John W. Herman is the regional sustainability manager for 65 ARAMARK higher education dining and facilities accounts in the Northeast region.

He is avid proponent of responsible agriculture and food procurement. His previous roles in ARAMARK included district marketing manager and regional brand manager. He has extensive hospitality management experience and has also worked for Dunkin Brands and WearGuard Corporation.

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**Jay V. Kahn**

Jay V. Kahn has been vice president for finance and planning at Keene State College in New Hampshire since 1988.

He serves as the chief financial and administrative officer overseeing such functions as budget planning, business services, student financial services and aid, technology services, institutional research and physical plant and auxiliary services. He also convenes the college’s Planning Council and Facilities Planning Committee.

Prior to joining KSC, Kahn was associate vice president for administration and planning at Governors State University in University Park, Illinois. He also worked at the Illinois Board of Higher Education as assistant director for academic affairs.

He is a governor’s appointee to the New Hampshire Workforce Opportunity Council, a member of the executive committee of the Cheshire Medical Center Board of Directors and past chair of the board of directors of the Monadnock Economic Development Corporation and the Greater Keene Chamber of Commerce.

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**Thomas Kelly**

Thomas Kelly is the founding director of the Office of Sustainability and chief sustainability officer at the University of New Hampshire, where he collaborates with faculty, staff, students and others in the development of curriculum, research and engagement policies, operations and initiatives related to UNH’s four educational initiatives of biodiversity, climate, culture and food.

His current activities include working on the UNH organic dairy research farm, the New Hampshire Center for a Food Secure Future, Carbon Solutions New England and the Ecology, Climate and Health Working Group.

Kelly is co-editor and co-author of *The Sustainable Learning Community: One University’s Journey to the Future* and a founding member of the Northeast Campus Sustainability Consortium. He was also a co-principal investigator on the INHALE project, a NOAA-funded research effort by the UNH Climate Change Research Center in collaboration with the UNH College of Health and Human Services to investigate the effects of climate variability, air quality and weather on human health in New England.

Kelly is a guest director of the National Association of College & University Food Services Board of Directors and serves on advisory or steering committees and councils for the Real Food Challenge, the Northeast Sustainable Agriculture Working Group, the Community, Food and Agriculture Program at Cornell University, the National Association of College and University Business Officers’ 2009 Smart and Sustainable Campuses Conference and the Association for the Advancement of Sustainability in Higher Education.
Alan G. Kuniholm
Alan G. Kuniholm has been a principal at PDT Architects since 1994, and he has been practicing architecture in Maine for 25 years.

He is the designer of 50 Sewall Street, Maine’s first LEED-certified office building and was principal-in-charge of the College of Education, Health and Rehabilitation at the University of Maine at Farmington, which has received LEED Silver certification.

His recent design work includes Brunswick Elementary School; Unity College Master Plan; Lewiston District Court, which received a 2003 Statewide Historic Preservation Honor Award; and the Maine Criminal Justice Academy, which received the same award in 2002.

Kuniholm is currently the Green Schools Advocate for the Maine Chapter of the U.S. Green Building Council, and he is a frequent speaker on sustainable design issues.

Paul J. LeBlanc

Under LeBlanc’s direction, SNHU became the first American university to bring online programs into China, expanded academic programs including a nationally recognized MFA Program featuring writers such as Russell Banks and Richards Rhodes, revitalized its campus with new buildings and become the first carbon-neutral university campus in New Hampshire and one of the first in the nation.

He previously served as president of Marlboro College in Vermont, where he oversaw a $10-million campus revitalization program that included a new library wing and dance/music building. He successfully led a recently completed $34 million comprehensive campaign and guided the college into graduate and international education.

LeBlanc serves or has served on the boards of the Council for Adult and Experiential Learning, the New England Association for Schools and Colleges Commission on Higher Education, the Council of Independent Colleges, Campus Compact for New Hampshire, the New Hampshire Charitable Foundation and New Hampshire College & University Council. He was recently appointed by New Hampshire Gov. John Lynch to serve on the New Hampshire Postsecondary Education Commission.

Ira W. Leighton
Ira W. Leighton is the deputy regional administrator for the Environmental Protection Agency, currently acting as regional administrator. He oversees all of EPA’s regional operations, including all water, air and hazardous waste programs.

Prior to being named deputy regional administrator, Leighton was director of the Office of Environmental Stewardship. The Office of Environmental Stewardship is a one-of-a-kind organization among EPA regions that is responsible for enforcement of all environmental laws and regulations and for providing compliance assistance and pollution prevention assistance to the regulated community.

Leighton also served as a key management team member in the Office of Site Remediation and Restoration where the Superfund, Brownfields and Resource Conservation and Recovery Act cleanup programs reside. He established a management review system that helps ensure consistency of cleanup decisions in the region and fosters redevelopment of contaminated sites, as well as provide emergency responders throughout the region.
Michele Madia
Michele Madia serves as director of environmental leadership for the National Association of College and University Business Officers. In this capacity, she works collaboratively with staff throughout the organization to deliver innovative, high quality programs, products and services for the membership and other stakeholders. She serves as the association’s primary project manager for a portfolio of facilities, environmental and sustainability issues as well as other pertinent advocacy issues.

In earlier stages of her career at NACUBO, Madia worked on the Cost of College project, as well as a number of other research and policy initiatives.

She serves on the Association for the Advancement of Sustainability in Higher Education Advisory Council.

Rick Mattila
Rick Mattila is director of environmental affairs for Genzyme Corporation, a worldwide biotechnology and pharmaceutical company. He directs a department responsible for guiding environmental management and performance for the corporation.

A microbiologist by profession, Mattila is a LEED Accredited Professional working on Genzyme green building projects. He has held positions at Genzyme for the past 25 years in laboratory management, health and safety and environmental management.

He is currently chair of the Massachusetts Renewable Energy Trust and serves on the Green Building Advisory Committee, the Museum of Science Environmental Sustainability Committee, Massachusetts Energy Efficiency Advisory Council, Massachusetts Zero Net Energy Buildings Task Force, Environmental League of Massachusetts Corporate Council and on the board of A Better City.

He is a Lt. Colonel (retired) in the U.S. Army Reserve Medical Department.

David L. McIntyre
David L. McIntyre directs the institutional practice for VHB/Vanasse Hangen Brustlin Inc., an 850-person consultancy providing transportation, infrastructure and environmental services to education, healthcare and nonprofit clients nationwide.

McIntyre leads an interdisciplinary team of technical professionals, directing a collaborative planning process to help institutional clients achieve their sustainable planning and development objectives. He served as the lead design strategist in the development of the award-winning concept plan for the 3,300-acre main venue of the 2008 Summer Olympics in Beijing, which was recognized for its green initiatives. In the U.S., he has played a central role in the development of a site improvements master plan for the Smithsonian Institution in Washington, D.C., and is currently working on a new sustainable transportation master plan for Georgia Institute of Technology.

He is a frequent speaker at national and international conferences, including the U.S. Green Building Council’s inaugural “Greenbuild” event, and is a contributing author to a variety of publications, including The Chronicle of Higher Education.
Ralph C. Meima, III
Ralph C. Meima, III joined Marlboro College Graduate School in Brattleboro, Vt., in 2006 to direct its new MBA in Managing for Sustainability.

Previously, he was assistant professor of organizational management at the School for International Training.

Prior to that, Meima spent 14 years in Sweden, having moved there in 1989 with LM Ericsson’s cell phone business. In Sweden, he managed international projects for the European Commission, the Bank of Sweden and industry clients. He also operated a consulting firm with European Union and North American clients.

Meima is active with the Greening of Industry Network and Vermont Businesses for Social Responsibility. He serves on the board of the Vermont Environmental Consortium and is the chair of the board of Brattleboro Thermal Utility, which is developing a biomass-fueled district energy system.

Daniel K. Moon
Daniel K. Moon has served as the president and executive director of the Environmental Business Council of New England, the nonprofit trade association representing the region’s environmental and energy companies, since fall 1997.

Moon has more than 25 years experience in the environmental field. Prior to becoming president of the EBC, he served as president of the consulting firm Longwood Environmental Management, Inc., located in Belmont, Mass.

He worked for the national waste management firms of Rollins Environmental Services and SCA Chemical Waste Management, where he worked on private sector issues including environmental compliance, corporate development and the management of complex multi-million dollar field remediation projects.

He began his environmental career working for the U.S. Environmental Protection Agency Region I in Boston on policy and regulatory development issues and on the implementation of programs legislated by the Toxic Substance Control Act and the Resource Conservation and Recovery Act.

Roy Morrison
Roy Morrison is director of the Office for Sustainability at Southern New Hampshire University. He is working on the development of renewable energy hedges and on a new utility revenue model to encourage efficiency and distributed generation.

On campus, Morrison pursues a variety of sustainability initiatives, including biomass gasification to use materials such as straw, sawdust and corn as input for a gasifier to fuel cogeneration systems; real-time price control for the smart grid based on ISO-NE five-minute price signals using a satellite pager network and the Internet to send price signals to a programmable control device; and innovative geothermal systems using return water flows to generate electricity to minimize net pumping energy.

He is an energy consultant with almost 30 years of experience. He has extensive experience in energy efficiency work, performing energy audits and technical assistance analysis for business, institutional and government clients. He was the author of the first law in the nation for municipal aggregation for retail electric competition. He also founded the New Hampshire Consumers Utility Cooperative that was the first seller of competitive electricity in New Hampshire.

In 2008, Morrison was involved in efforts to launch a campaign calling for prompt and massive reduction in the human production of greenhouse gases.
Elsa M. Nuñez

Elsa M. Nuñez became the sixth president of Eastern Connecticut State University in August 2006.

Prior to joining the Eastern community, Nuñez served as the vice chancellor for academic and student affairs at the University of Maine System from 2003 to 2006. She was provost and vice president for academic affairs at Lesley University. From 1993 to 1997, she was university dean for academic affairs and vice chancellor for student affairs at the City University of New York, and she served as associate dean of faculty at the College of Staten Island of The City University of New York from 1986 to 1992.

Nuñez is the author of *Pursuing Diversity* and has published articles in the areas of language acquisition, diversity, Hispanics in higher education, cultural differences in education and retention.

She has received several fellowships in her career, including American Council on Education Fellow in Academic Administration at The College of Staten Island and Hispanic Leadership Fellow in Academic Administration for the New Jersey Department of Higher Education.

Mark Orlowski

Mark Orlowski is founder and executive director of the Sustainable Endowments Institute, a special project of Rockefeller Philanthropy Advisors. Orlowski leads the institute’s research and outreach efforts on college sustainability initiatives, including creation of the annual *College Sustainability Report Card*.

Orlowski has spoken at more than 75 colleges in more than 30 states and has worked with students, faculty, administrators and trustees at dozens of schools. Along with widespread coverage by campus newspapers, numerous reports on his work have appeared in the national and business press. He has been profiled in *BusinessWeek* and the *Chronicle of Philanthropy* as a social entrepreneur.

He chaired the Campus Environmental Advisory Committee and served on the Advisory Committee on Shareholder Responsibility at Williams College.

Stephen T. Pesci

Stephen T. Pesci has been special projects director of campus planning at the University of New Hampshire in Durham since 2001. He serves as a liaison between energy and campus development, transportation services and the university’s sustainability office.

Pesci’s focus has been on transportation systems, land use, energy, climate initiatives and general operations as well as the Campus Master Plan. His efforts have resulted in the adoption of new transportation (and parking) demand management-based transportation policies at UNH; a redesigned fare-free transit system that provides more than 1.3 million trips a year and the procurement of more than $10 million of federal transportation funding for projects including alternative fuel, transit, historic rail station renovation and Main Street improvements. He has been involved with the Clean Cities program and has assisted in the completion of UNH’s Greenhouse Gas Inventory.

Prior to working at UNH, Pesci served for more than 14 years as senior transportation planner and assistant director of the Seacoast, New Hampshire, Metropolitan Planning Organization. He was involved with the Boston-Portland rail project for 10 years and assisted with station redevelopment in both Durham and Dover. He is an appointed member of the New Hampshire Rail Transit Authority.
**Philip Petty**

Philip Petty is the interim director of the Center for Sustainable Practices at Vermont Technical College. The center is involved in projects such as weatherization workforce training, renewable energy, local foods, diversified agriculture, campus greening, community outreach and service learning.

The CSP is linked to Vermont Tech’s new Sustainable Design and Technology bachelor’s degree program. The degree program prepares technically oriented students to work in three vital, new and emerging fields: alternative and renewable energy (green energy), energy efficient architecture and construction (green buildings) and environmentally oriented landscape and building site design and engineering (green sites).

Previously, Petty was a faculty member for nearly 27 years at Vermont Technical College, where he taught a variety of applied science courses in the college’s landscape horticulture and agriculture programs.

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**Robert L. Pura**

Robert L. Pura is president of Greenfield Community College in Greenfield, Mass.

He has 30 years of experience as a teacher and administrator in the Massachusetts community college system.

Pura has been a visiting scholar at the Community College Leadership Program at the University of Texas at Austin and served as chair of the Massachusetts Community College Presidents’ Council.

He has made presentations for the American Association of Community Colleges, the National Institute for Staff and Organizational Development and the League for Innovation in Community Colleges.

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**Christopher Recchia**

Christopher Recchia has been executive director of the Biomass Energy Resource Center in Montpelier, Vt., since May 2007.

He has more than 22 years of experience as an environmental leader in the development of state and federal environmental policy and the implementation of programs managing air, land and water resources.

Recchia came to BERC after a four-year tenure as executive director of the Ozone Transport Commission in Washington, D.C., where he directed a commission of 12 mid-Atlantic and northeastern states and the District of Columbia, coordinating air pollution reduction programs and policy. Prior to that, he served as commissioner of the Vermont Department of Environmental Conservation.

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**Alexandria Roe**

Alexandria Roe is the director of planning and project development at the University of Connecticut, where she is responsible for facilities and master planning studies and the design of major capital projects.

Previously, Roe worked at the Connecticut State University System as assistant vice chancellor of planning for 11 years. Roe also worked in the private sector for more than 15 years as a practicing architect, responsible for the design and construction of projects for commercial, retail and institutional clients in the Boston, Mass., Washington, D.C., and Rome, Italy areas.
Roe is a licensed architect in Massachusetts and Connecticut. She serves as a director on the Board for the Society of College and University Planners and is a member of the Association of University Architects and the American Institute of Architects. She also serves as co-chair of the Sustainability Committee for the President’s Climate Commitment task force.

**Jennifer Sayers**
Jennifer Sayers is the sustainability coordinator for the University of Connecticut. She serves as the liaison between facilities management and students, faculty and staff on campus. She is responsible for supporting operational initiatives related to water and energy conservation, campus recycling and transportation and takes the lead role in designing and implementing education and outreach related to these initiatives.

Sayers chairs the University Recycling & Waste Reduction workgroup and also works closely with Climate Action Taskforce Workgroups in the areas of energy, transportation and sustainable development. She takes an active role in supporting environmental literacy projects across campus, including developing an Environmental Studies bachelor’s program and the first environmental learning community (“EcoHouse”) on campus. Sayers also supervises a team of Environmental Policy interns.

Prior to her position at the University of Connecticut, Sayers amassed extensive experience in environmental education including teaching with the Connecticut Forest & Park Association and for the National Oceanic & Atmospheric Administration in American Samoa.

**Kathleen Schatzberg**
Kathleen Schatzberg has been president of Cape Cod Community College since 1998. CCCC has been developing environmental stewardship, sustainability education and “green” facilities management into ever more comprehensive form since 1995.

Previously, Schatzberg worked as an administrator and faculty member in community colleges in New York and Minnesota; as an English teacher in urban, suburban and rural public secondary schools; and in the private sector in market research and microform data storage.

Schatzberg serves on the boards of Cape Cod Business Roundtable, Workforce Investment Board, Cape Cod Chamber of Commerce, Cape Cod Community College Foundation, Cape Cod Center for Graduate Education, Steering Committee of the American College and University Presidents’ Climate Commitment, American Association of Community Colleges’ Task Force on Sustainability and Second Nature.

**Tim Stout**
Tim Stout is vice president of energy efficiency and distributed resources at National Grid.

He is responsible for the design, implementation and evaluation of National Grid’s electric and gas energy efficiency and demand response programs in New England and New York.

Stout has worked in a variety of energy efficiency-related positions at National Grid since 1987, when the company first began offering large-scale efficiency programs. Prior to joining National Grid, he worked as an energy specialist at the Conservation Law Foundation.

He currently serves on the boards of directors of the American Council for an Energy Efficient Economy and the Northeast Energy Efficiency Partnerships.
Steven J. Strong
Steven J. Strong is president of Solar Design Associates. He founded the firm in 1974 after working on the Alaskan pipeline with the ALYESKA Pipeline Service Company and has earned an international reputation for the pioneering integration of renewable energy systems with environmentally responsive building design.

He is also president of the Solar Energy Business Association of New England, a business association of solar energy companies based, or doing business, in New England. SEBANE’s mission is to promote the use of solar energy and the development of the solar energy industry in New England.


Edward R. Terceiro, Jr.
Edward R. Terceiro, Jr. is the executive vice president at Mount Wachusett Community College, where he serves as the college’s chief operations officer and resident engineer.

Under Terceiro’s leadership, the college has focused its efforts on sustainability, energy conservation, renewable energy, co-generation and CO₂ reduction. His work has been recognized by numerous organizations and agencies including the Commonwealth of Massachusetts, U.S. Department of Energy, U.S. Forest Service, U.S. Department of Agriculture, International Facilities Management Association, Worcester Business Journal, National Wildlife Federation and Clean Air-Cool Planet.

Terceiro serves on the American Council on Renewable Energy’s Higher Education Steering Committee and Biomass Coordinating Council and is a member of the Technical Advisory Committee of the Association for the Advancement of Sustainability in Higher Education.

Michael K. Thomas
Michael K. Thomas was appointed president and chief executive officer of the New England Board of Higher Education in November 2008. He had served as interim president and CEO since January 2008.

In his previous position as NEBHE senior vice president, Thomas directed NEBHE’s policy, research and programmatic activities, primarily focused on expanding innovative K-12, postsecondary and life-long learning policies and on promoting collaboration among leaders in business, government and education. He directed NEBHE’s College Ready New England initiative, a regional alliance to increase college readiness and success among residents of the six New England states.

Thomas earlier served as coordinator of institutional research and as executive assistant to the president at Lesley University. He joined NEBHE in 2002 as director of policy and research, later becoming senior director.

He has taught as an adjunct professor and lecturer and serves as a board trustee for Worcester State College.
Robert A. Weygand

Robert A. Weygand is vice president of administration and finance at the University of Rhode Island, where he serves as the chief financial and operating officer.

Weygand is responsible for all matters related to the administration, finance, capital development and operations of the university. He is also an adjunct assistant professor of landscape architecture at URI and a fellow of the American Society of Landscape Architects.

Prior to URI, he was president and CEO of the New England Board of Higher Education.

Weygand is a former U.S. congressman, lieutenant governor and state representative from Rhode Island. He is a trustee of the URI Foundation, and he serves on numerous non-profit boards and frequently lectures at colleges, universities and public forums.

Alex Wilson

Alex Wilson is founder of BuildingGreen, LLC, in Brattleboro, Vt., and executive editor of Environmental Building News and the GreenSpec directory of green building products.

Wilson is a LEED accredited professional who lectures widely on green building products and practices, and he is an instructor at the Boston Architectural College in their certificate program on sustainable design.


Wilson served on the national board of the U.S. Green Building Council from 2000 through 2005 and currently serves on the USGBC Research Committee; in 2008, he received the U.S. Green Building Council’s Leadership Award for Education.

Michael “Mick” Womersley

Michael “Mick” Womersley is an associate professor and the director of sustainability at Unity College in Unity, Maine.

He became responsible for required programming in sustainability at Unity College in the fall of 2000 and has written and advocated for required courses for college undergraduates in non-sustainability related fields. He is lead faculty for the Unity College Sustainability Design and Technology Degree program, which aims to graduate students suitably prepared for the emerging field of career sustainability management. Students entering the program in its current format get training in the theory and practice of institutional sustainability improvements, including energy efficiency, renewable energy and climate emissions reductions.

Womersley also runs one of two anemometer loan programs for community-owned wind assessment in the State of Maine. Unity students can opt to get training in wind power anemometry and community and site planning for wind power through this Maine Community Wind program. He recently was a member of a committee of correspondence run by the Quaker Institute for the Future, which resulted in the book, Right Relationship: Building a Whole Earth Economy.
Keith Woodward
Keith Woodward is the associate director of facilities at Quinnipiac University and president of the Eastern Region of the Association of Higher Education Facilities Officers.

Woodward joined Quinnipiac in 1989 as the assistant to the director of facilities. In his current role, Woodward manages the day-to-day operations of 140 employees, more than two million square feet and 585 acres of property.

He is a member of Quinnipiac University’s Crisis Management Team, co-chairs the University Safety Committee, negotiates personnel contracts and works on university environmental matters.

The Eastern Region of the Association of Higher Education Facilities Officers represents leadership in educational facilities for close to 1,500 member facilities executives and professionals, working in more than 350 member institutions across the U.S. and Canada. The community also includes 125 business partner members supplying products and services to member facility management decision makers, including architectural, site planning, software consulting, landscape design and other professional services.