



**April 23, 2010 • Crowne Plaza, Worcester, Mass.
Sponsorship Opportunities**

**Lead Sponsor
\$5,000**

- One “concurrent panel” on conference agenda during which sponsor may present on an issue related to sustainability and higher education, or inclusion on an existing panel during which sponsor may participate as one of several panelist. Approximately one hour in length.
- Billing as “Lead Sponsor” with logo on tiered NEBHE-prepared sponsor sign and on-screen display throughout the day.
- Special “NEBHE Sponsor” logo to use on sponsor’s website.
- Recognition and thanks from the podium.
- List of attendees and program participants.
- Sponsor logo and link included in all pre-conference and post conference email communications and website.
- Acknowledgement in all conference materials including electronic invitations, media advisories and event webpage.
- Acknowledgement on New England Board of Higher Education’s website for one year.
- Option to supply promotional material to be included in attendee packets.
- Table in exhibit area for demonstrations, consultations or displays.
- Five complimentary registrations with preferred seating.

**Luncheon Sponsor
\$4,000
Sponsorship is Now Closed**

- Billing as “Luncheon Sponsor” with logo on tiered NEBHE-prepared sponsor sign during lunch and on-screen display throughout the day.
- Recognition and thanks from the podium.
- List of attendees and program participants.
- Sponsor logo and link included in all pre-conference and post conference email communications and website.
- Acknowledgement in all conference materials including electronic invitations, media advisories and event webpage.
- Acknowledgement on New England Board of Higher Education’s website for one year.
- Option to supply promotional material to be included in attendee packets.
- Table in exhibit area for demonstrations, consultations or displays.
- Four complimentary registrations with preferred seating.

**Breakfast Sponsor
\$3,000**

- Billing as “Breakfast Sponsor” with logo on tiered NEBHE-prepared sponsor sign and on-screen display in breakfast area.
- Sponsor logo and link included in all pre-conference and post conference email communications and website.
- Acknowledgement in all conference materials including electronic invitations, media advisories and event webpage.
- Acknowledgement on New England Board of Higher Education’s website for one year.
- Option to supply promotional material to be included in attendee packets.
- Table in exhibit area for demonstrations, consultations or displays.
- Three complimentary registrations.

**Registration Sponsor
\$2,000
Sponsorship is Now Closed**

- NEBHE-prepared signage in registration area and listing with logo on tiered sponsor sign.
- Acknowledgement on New England Board of Higher Education’s website for one year.
- Option to supply promotional material to be included in attendee packets
- Table in exhibit area for demonstrations, consultations or displays.
- Two complimentary registrations.

**General Sponsor
\$1,000**

- Table in exhibit area for demonstrations, consultations or displays.
- One complimentary registration.

For more information about this and other NEBHE events and conferences, please call 617-357-9620 x125 or visit www.nebhe.org