



NEW ENGLAND BOARD OF HIGHER EDUCATION

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The University Unbound: Can Higher Education Compete and Survive the Age of Free and Open Learning?

Monday, Oct. 15, 2012

Federal Reserve Bank of Boston

*Innovators and entrepreneurs are using technologies to make freely available the things for which universities charge significant money. MOOCs, free online courses, lecture podcasts, low-cost off-the-shelf general education courses, online tutorials and digital collections of open learning resources are disrupting higher education's hold on knowledge, instruction and credentialing. Can colleges and universities remain relevant and justify their continually rising price?
How will they innovate and reinvent themselves?*

AGENDA

7:45 – 8:30 a.m.

Registration, Continental Breakfast

8:30 – 8:40 a.m.

Welcome, Introductory Remarks

Michael K. Thomas, President and CEO
New England Board of Higher Education

8:40 – 9:15 a.m.

Introduction: Game Changers Revolutionizing Higher Education

Presenter:

Diana Oblinger
President and CEO, Educause

9:20 – 9:55 a.m.

Keynote Address

Anant Agarwal
President, edX
Professor, Electrical Engineering and Computer Science, MIT

9:55 – 11:00 a.m.

New Models and Partnerships

Facilitator:

Chris Vogel
Contributing Editor, *Boston Magazine*

Presenters:

Andrew Ng
Co-founder, Coursera
Professor, Computer Science, Stanford University

John Katzman

Founder, Chair of Board of Directors, Noodle
Founder, 2Tor, Princeton Review

11:00 – 11:10 a.m.

Break

11:15 a.m. – 12:15 p.m.

“Gandhian Innovation” and Creating the \$10,000 Degree

Facilitator:

Saul Kaplan
Founder and Chief Catalyst, Business Innovation Factory

Presenter:

Paul LeBlanc
President, Southern New Hampshire University

Respondents:
W. David Watts
President, University of Texas of the Permian Basin

Ed Klonoski
President, Charter Oak State College

12:15 – 1:10 p.m.

Lunch

1:15 p.m. – 2:15 p.m.

**Plenary Session:
New Measures and Outcomes, Competency Based Education and
Credentialing**

Facilitator:
Cameron Staples
President and CEO
New England Association of Schools and Colleges

Panelists:
Rosemarie Nassif
Special Advisor to the Assistant Secretary
U.S. Department of Education

Erin Knight
Senior Director of Learning
Mozilla Foundation

Sally Johnstone
Vice President for Academic Advancement
Western Governors University

2:20 – 3:20 p.m.

Concurrent Sessions

Concurrent Session A

New England Room, 4th floor

**Open, Flat and Free: Improving
Higher Ed and Lowering Its Price**

Facilitator:
Dan Butin
Dean, School of Education, Merrimack College
Executive Director, Center for Engaged Democracy

Presenters:
Mary Lou Forward
Executive Director, Open Courseware Consortium

Jeff Shelstad
Co-founder, CEO, Flat World Knowledge

Raymond J. Rice
Professor of English
Chair, College of Arts and Sciences
University of Maine at Presque Isle

Concurrent Session B

Connolly Center, 4th floor

**Flipped Instruction: The Interactive
Classroom**

Facilitator:
Philip S. DiSalvio
Dean, University College
University of Massachusetts Boston

Presenters:
Julie Schell
Co-Founder, Peer Instruction Network
Senior Research Associate, Mazour Group
School of Engineering and Applied Science
Harvard University

Daniel Carchidi
Manager, Instructional Development Center
University of New Hampshire

3:30

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