

NEW ENGLAND
BOARD OF
HIGHER EDUCATION

■
Use technology and innovative business models to lower costs, increase access, and personalize learning worldwide.

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Building a better solution....



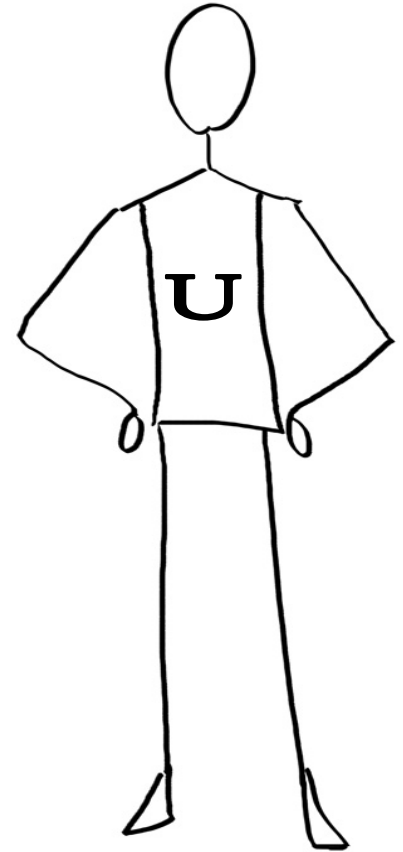
Authors



Institutions



Faculty



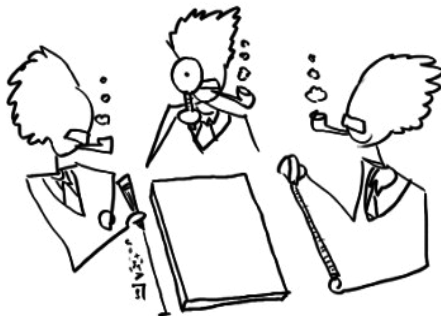
Students



1. Develop Great Content



**top
authors**



**professionally
developed
textbooks**



**fully
supported**



**digital first
and multiple
formats**





1. Develop Great Content

2. Relinquish Control – “IT’S YOUR BOOK”

**openly
licensed**



MIYO



- 1. Develop Great Content**
- 2. Pass Control to the Local Expert**
- 3. Affordable Choices for Students**

▫

Fall 2012:

- **3,800 classrooms**
- **225,000 students**