Investing in Talent
“Education—educating more people and educating them better—appears to be the best single bet that a society can make.”
Big, Hairy, Audacious Goals
According to the OECD (2015), the United States had the 12th highest rate of tertiary (postsecondary) educational attainment rate among young adults.
“We’re in a tricky, troubling spot. At a time when our nation’s ability to tackle complicated policy problems is seriously in doubt, we must pull off a delicate balancing act. We must make college practical but not excessively so, lower its price without lowering its standards and increase the number of diplomas attained without diminishing not only their currency in the job market but also the fitness of the country’s work force.”

- Frank Bruni, New York Times
Lumina Goal

Obama Goal

60% Goal

65% Goal

Target by 2020

Target by 2025

Goal will be reached in 2037

Goal will be reached in 2054
"If only—if only—we would come together on a national strategy to enhance and expand all our natural advantages; more immigration, more post-secondary education, better infrastructure, more government research, smart incentives for spurring millions of start-ups… nobody could touch us."

- Tom Friedman
We need a recipe for talent development.
Way 1: Vision
Big, Hairy, Audacious Goal

SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens.
Six Big Ideas

SUNY and the World

SUNY and an Energy-Smart New York

SUNY and the Entrepreneurial Century

SUNY and the Seamless Education Pipeline

SUNY and a Healthier New York

SUNY and the Vibrant Community

DIVERSITY COUNTS
In New York, for every 100 ninth grade students...

73 students graduate from high school four years later...

51 students immediately enter college...

37 students are still enrolled in their second year...

and 23 students graduate with either an associate’s degree within three years or a bachelor’s degree within six years.
Our Commitment:

150,000 DEGREES

every year by 2020

(up from 93,000)
What would this mean for New York?

- **60K** more completions
- **$38B** in additional lifetime income
- **$8B** in Federal tax revenue
- **$3.5B** in State tax revenue
Way 2: Theory of Action
systemness [ˈsɪs-təm-nəs] n

1. the coordination of multiple components that when working together create a network of activity that is more powerful than any action of individual parts on their own.
THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS
Four Pillars for Collective Impact

Pillar 1: Convening Key Stakeholders

Pillar 2: Identifying Shared Goals

Pillar 3: Evidence-Based Decisions

Pillar 4: Sustaining Success
Way 3: Evidence-Based Strategies
the Power of SUNY
REFRESH

A + C = S
Access + Completion = Success
Way 4: Accountability
1. Full Enrollment Picture
2. NYS Residents Served by SUNY
3. Diversity
4. Capacity - programs and courses

5. Completions
6. Student Achievement / Success (SAM)
7. Graduation Rates
8. Time to Degree

9. SUNY Advantage (Applied Learning, Multi-Cultural Experiences, Student Supports)
10. Financial Literacy
11. Total Sponsored Activity
12. Courses in SIRIS that include hands-on research, entrepreneurship, etc.
13. Scholarship, Discovery and Innovation

14. START-UP New York and beyond (businesses started / jobs created)
15. Alumni / Philanthropic Support
16. Civic Engagement
17. Economic Impact
Making Our #: 150,000

<table>
<thead>
<tr>
<th>Current</th>
<th>Do Nothing</th>
<th>Optimize Current Enrollment</th>
<th>Strategically Increase Enrollment</th>
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<tr>
<td>93,710</td>
<td>93,000</td>
<td>114,000</td>
<td>137,000 (11,000)</td>
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<tr>
<td>Expected Enrollment Decrease</td>
<td>Best in Class, Retention &amp; Grad Rates</td>
<td>Increased Credentialing</td>
<td>Increased Enrollment to Historic Max</td>
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<tr>
<td>+3,710</td>
<td>+21,000</td>
<td>+12,000</td>
<td>+13,000 (13,000)</td>
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</tbody>
</table>

Enrollment Growth: 116,000
36,000 + 80,000

Best in Class, Retention & Grad Rates
Increased Enrollment to Historic Max
Increased Enrollment Online
Enrollment Growth: 116,000
Way 5: Sustainability
Completion Agenda & Performance Improvement Framework Yielded:

- $18M New NYS $  
- $82M Recurring SUNY $  
- $100M Expanded Investment and Performance Fund
211 Proposals

$489M in asks

To be the best at getting better
Shared Goals
“If only—if only—we would come together in New York & across the country to enhance and expand all our natural advantages; increased post-secondary access, greater completion, and universal success... nobody could touch us.”

- Tom Friedman