Credentialing Landscape

Fragmented, multi-layered, complex “system” that doesn’t work well for individuals, employers, educators

- Schools
- Industry Groups
- Occupational Groups
- Licensing Boards
- Accreditors
- and more . . .

Lots of Actors

Highly Diverse & Decentralized

Many Types of Credentials

- Different Purposes
- Different Quality
- Different Assurance
- Different Metrics
- Difficult to Understand

Credentialing Marketplace
Connecting Credentials

• October 2015
• 200 Leaders from 150 Organizations
• 100+ Co-Sponsors

National Summit

• Field-Based Experimentation

Credentials Framework

• Common Language
  • Use Tech & Real-time Data
  • Nimble QA Processes
  • Scalable Employer Engagement
  • Pathways to Increase Equity

Work Groups

• Action Plan Launch September 20, 2016

Collective Action Campaign

Goal 2016
Connecting Credentials

Collective Action Campaign

Engage Employers

Learners Empowered to Navigate System

Shared Understanding of Quality & Reciprocal QA Processes

Public Policy Advances Equity

Common Language Centered on Competencies

Open, Interoperable Data & Tech Infrastructure

Field-Based Development of Tools, Policies & Practices

Seven Areas for Action
Connecting Credentials: Engaging Employers

• Organize and build awareness – provide better demand signals

• Lead development and use of diverse credentials

• Improve employer demand signaling in real-time LMI systems

• Develop, recognize, credential high quality work-based learning

• Higher education: recognize employers as institutional customers