

# Credentialing Landscape

*Highly Diverse & Decentralized*

**Many Types of Credentials**

- Schools
- Industry Groups
- Occupational Groups
- Licensing Boards
- Accreditors
- and more . . .

**Lots of Actors**



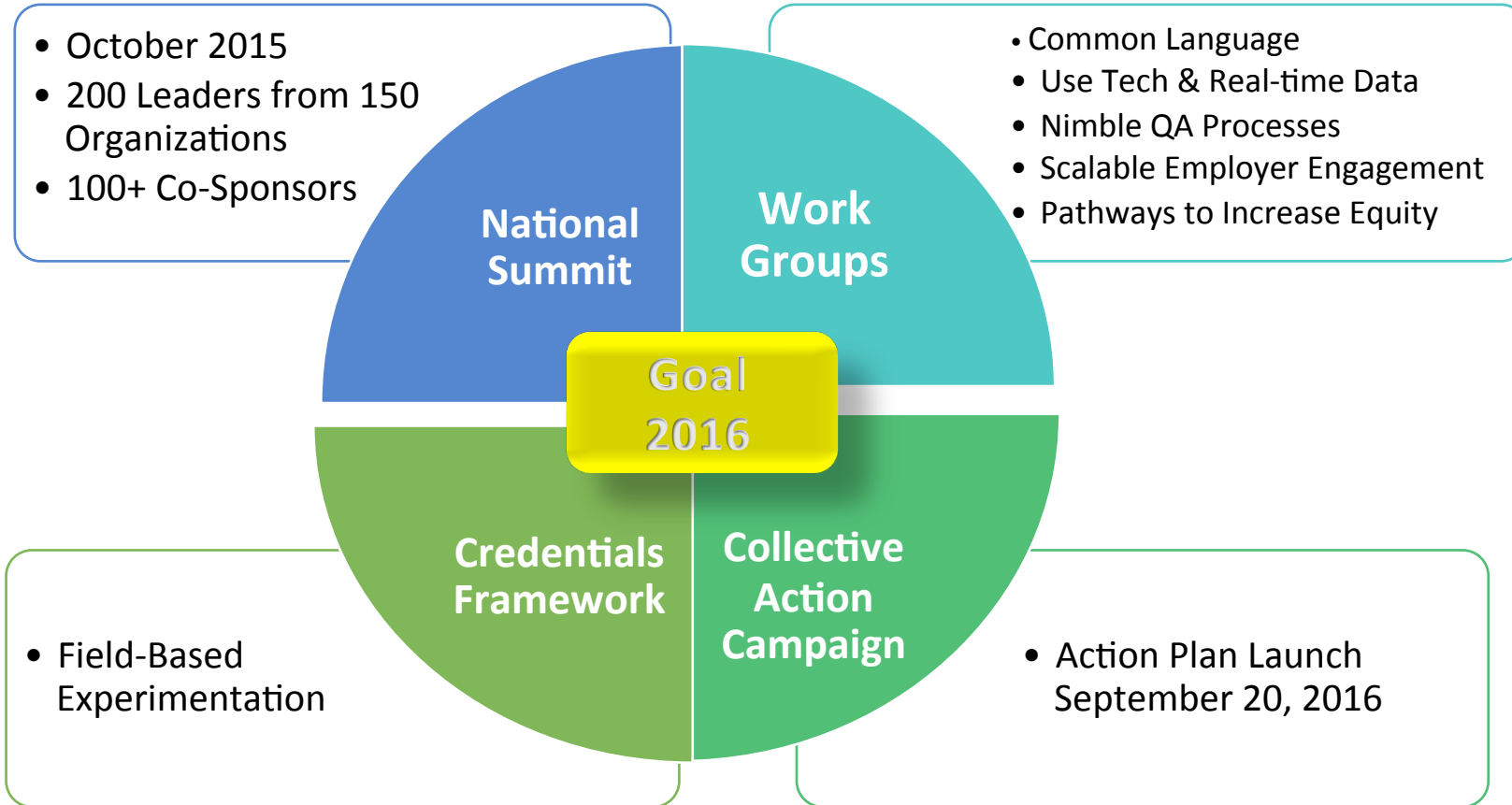
**Credentialing  
Marketplace**

- Different Purposes
- Different Quality
- Different Assurance
- Different Metrics
- Difficult to Understand

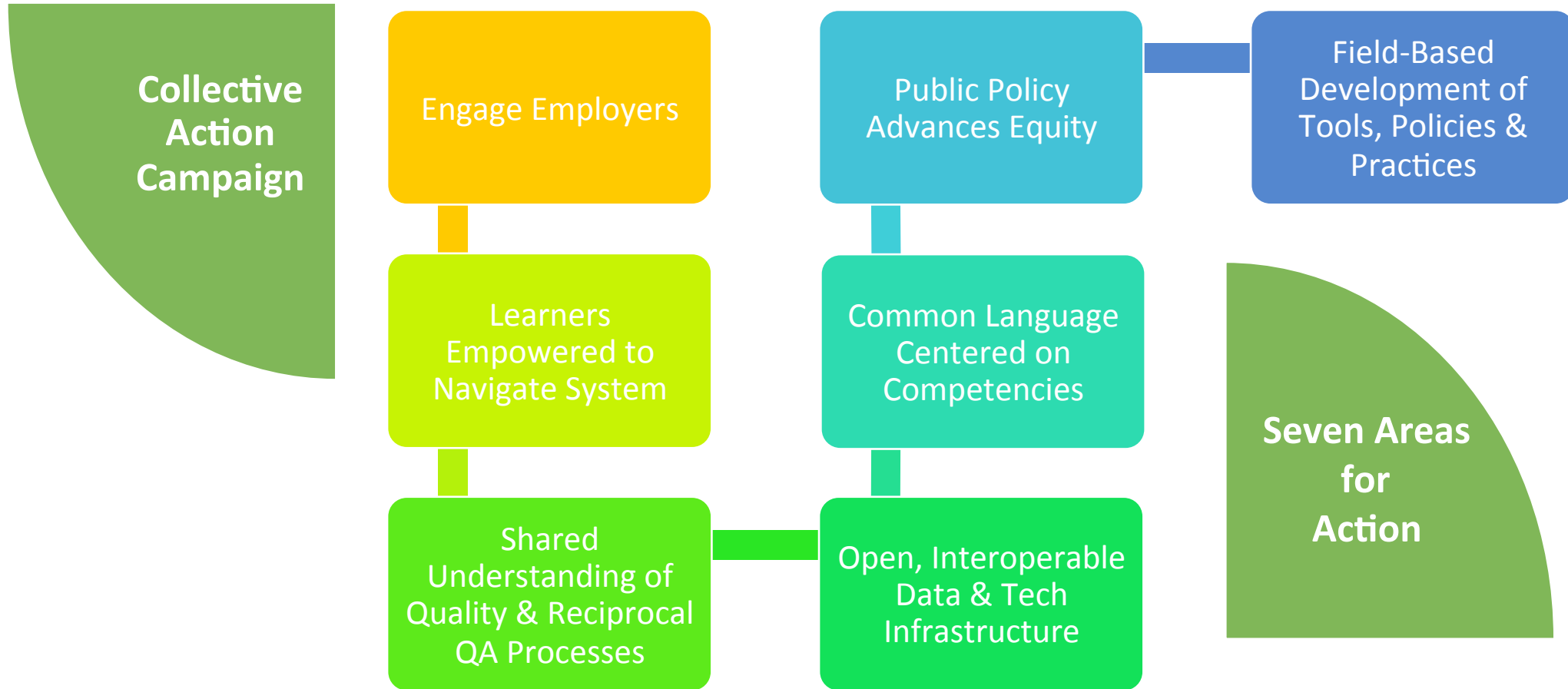
**Fragmented, multi-layered, complex “system” that doesn’t work well  
for individuals, employers, educators**



# Connecting Credentials



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# Connecting Credentials: Engaging Employers

- Organize and build awareness – provide better demand signals
- Lead development and use of diverse credentials
- Improve employer demand signaling in real-time LMI systems
- Develop, recognize, credential high quality work-based learning
- Higher education: recognize employers as institutional customers