



Higher Education's Challenge

As reported in the 2013 Lumina report covering America's opinion on higher education, "Just 11% of business leaders strongly agree that higher education institutions in this country are graduating students with the skills and competencies that their businesses need."

This statistic illustrates the critical issue the United States is facing and higher education is challenged with. Today, institutions need to focus on closing these large and growing workforce skills gaps.

Meteor Learning's Commitment

Meteor Learning is committed to supporting higher education institutions in developing high-quality, workforce-aligned degrees that deliver an unprecedented return on education for working professionals.

Deeply rooted in competency-based learning models, Meteor Learning is uniquely qualified to partner with higher education in developing personalized, online competency-based education (CBE) programs that build job-ready skills and enhance career advancement. By aligning with industry to build workforce needs into the program development process, Meteor Learning's higher education partners are able to launch differentiated degrees that deliver unparalleled value for working professionals.

Meteor Learning drives value for its higher education partners by attracting new student segments, generating incremental enrollments, and creating new revenue streams. Meteor Learning also drives value for employer partners by reducing training costs, delivering access to a pool of highly qualified candidates, and improving employee productivity.

Meteor Learning's Solution

Meteor Learning invests capital and provides a full suite of services to enable higher education partners to cost-effectively and quickly launch degrees, including:

- Strategic market assessments to identify large and growing markets with critical skills gaps
- Competency-based program design and development that aligns degrees with workforce and licensure requirements
- Marketing, recruitment and enrollment services to attract highly qualified candidates to degree programs
- Enabling technology to develop competency profiles, support student learning, and provide critical learning analytics
- Executive coaching to provide support throughout the entire student lifecycle

Developing Tomorrow's Leading Lights

Meteor Learning brings together best-in-class industry organizations and leading higher education institutions to deliver CBE degree programs that build job-ready skills and enhance career advancement opportunities for working professionals.

The adult learners in these programs are developing critical skills that they can apply to their current jobs and with the programs aligned to industry requirements these working professionals are also mastering the competencies that employers have identified as important for long-term career success. Meteor Learning is developing tomorrow's leading lights...today.



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