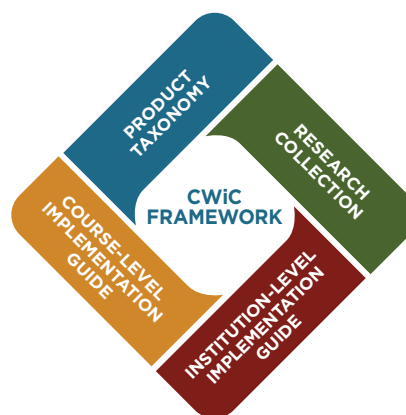


NAVIGATING THE MARKET OF COURSEWARE SOLUTIONS CAN BE OVERWHELMING.

How do you identify courseware that will help you meet your course goals?
What constitutes “good” courseware? How do I compare courseware products?
The Courseware in Context Framework can help!



CHALLENGE

Identifying courseware in dynamic sea of digital learning solutions

Effectively communicating courseware needs and capabilities between stakeholders

Understanding how product features can support teaching & learning

Connecting teaching and learning goals with the best tools to help achieve those goals

Accessing helpful information on courseware products that isn't dated or biased

SOLUTION

Provide a consistent definition of digital courseware

Establish a common lexicon for courseware and its functionality

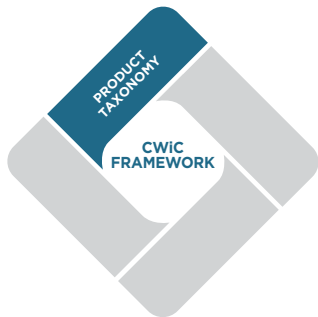
Build transparency into the learning science behind courseware product design

Provide recommendations for priority product features to help meet goals

Build a field-owned resource, governed by an executive committee of a dozen postsecondary leaders, shared freely under Creative Commons and regularly updated

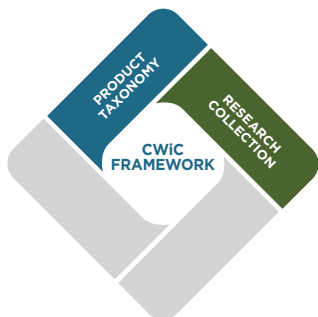
ONE FRAMEWORK. THREE INSTRUMENTS. AND MANY WAYS TO USE THEM.

The CWiC Framework can be used by a variety of people in higher education: faculty, administrators, and instructional designers who select or evaluate courseware or the courses that use courseware. It can also be used by courseware suppliers to differentiate their products, foster market awareness, articulate product capabilities to education institutions, and inform product development.



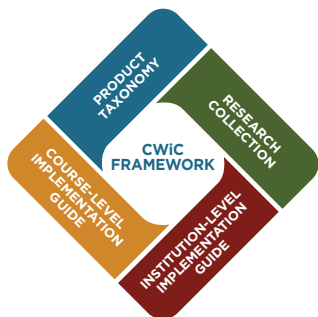
THE CWiC PRODUCT PRIMER

- Helps users identify priority courseware capabilities during the product exploration and evaluation phase of the product selection process
- Ideal for faculty just beginning to explore courseware products



THE CWiC DESIGNER

- Supports deeper understanding of a courseware product and the learning science principles that underpin product features
- Ideal for instructional designers completing a more thorough review of a courseware product



THE CWiC FRAMEWORK

- Includes the CWiC Designer, plus Course- and Institution- Level Implementation Guides
- Ideal for administrators completing complete course reviews

The framework was developed in partnership by the Online Learning Consortium and Tyton Partners, with support from the Bill & Melinda Gates Foundation and SRI International. An Advisory Committee of higher education leaders and courseware vendors also provided input and feedback around the content and form on the CWiC Framework throughout the development process.



SRI International

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