NAVIGATING THE MARKET OF COURSEWARE SOLUTIONS CAN BE OVERWHELMING.

How do you identify courseware that will help you meet your course goals?
What constitutes “good” courseware? How do I compare courseware products?
The Courseware in Context Framework can help!

**CHALLENGE**

- Identifying courseware in dynamic sea of digital learning solutions
- Effectively communicating courseware needs and capabilities between stakeholders
- Understanding how product features can support teaching & learning
- Connecting teaching and learning goals with the best tools to help achieve those goals
- Accessing helpful information on courseware products that isn’t dated or biased

**SOLUTION**

- Provide a consistent definition of digital courseware
- Establish a common lexicon for courseware and its functionality
- Build transparency into the learning science behind courseware product design
- Provide recommendations for priority product features to help meet goals
- Build a field-owned resource, governed by an executive committee of a dozen postsecondary leaders, shared freely under Creative Commons and regularly updated
The CWiC Framework can be used by a variety of people in higher education: faculty, administrators, and instructional designers who select or evaluate courseware or the courses that use courseware. It can also be used by courseware suppliers to differentiate their products, foster market awareness, articulate product capabilities to education institutions, and inform product development.

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