



Seizing Growth Opportunities and Avoiding Operating Risks in Higher Education

Agenda

10:45 – 11:00 a.m.

Registration

11:00 - 11:10 a.m.

Welcome and Introduction:

Michael K. Thomas, President & CEO, NEBHE
Dan Bonnette, Partner, RSM

11:10 a.m. - 12:30 p.m.

Competitive Realities and Opportunities in the Region: Data-driven Strategies for Enrollment and Growth

The data are clear: The number of traditional-age students in New England continues to decline, creating the need for strategic and diversified approaches to enrollment and growth. There are no silver bullets, to be sure. But which strategies hold promise for New England colleges and universities in their efforts to compete within and beyond the region? What factors will distinguish institutions' competitive prospects and ability to quickly seize opportunities?

Moderator: Dan Bonnette, Partner, RSM

Panelists:

Jack Maguire, Founder, Maguire Associates
Samantha Fisher, Vice President, Higher Education, EY-Parthenon
Alex Parnia, Executive Chair, Global Education Access

12:30 - 12:45 p.m.

Luncheon & Break

12:45 – 2:00 p.m.

Could it Happen to Us? Recognizing, Evaluating and Addressing Key Risks Related to Data, Privacy and Cybersecurity

From large to small, colleges and universities across the U.S. have experienced data breaches and have been the targets of cybercrime. What are the best practices for how institutions should prepare and, when a breach occurs, respond? What lessons can we learn from experiences so far? What are the respective roles of trustees, presidents and senior staff in evaluating, preparing and addressing key risks?

Moderator: Michele DiVito, Senior Director, RSM

Panelists:

Lisa Larson, President, Eastern Maine Community College
Alain Marcuse, Strategic Cyber Security and Privacy Consultant, RSM
Peter Stone, Sales Engineer, Mimecast