



# NEW ENGLAND BOARD OF HIGHER EDUCATION

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NEBHE is an interstate organization that acts as a catalyst for economic, political and intellectual change in the New England region and beyond. It's where New Englanders and their counterparts from around the region and the world meet to engage the future.

## **Who are our partners?**

Organizations shaping the future of New England and beyond are partners with the New England Board of Higher Education (NEBHE). They join with NEBHE as it engages state, regional and national experts and decision-makers who influence fiscal policy, set the economic agenda and drive innovation.

## **About New England Higher Education**

New England is home to more than 250 institutions of higher education—from world-famous Ivy League universities to groundbreaking community colleges—that prepare students for knowledge-based jobs, some of which didn't even exist when the students first stepped on—or logged on—to campus.

In this compact corner of the United States, these powerhouses create knowledge itself. Research labs spin off new companies and whole industries. Vibrant campuses energize host cities and towns. In addition, these institutions employ more than 250,000 people and have direct operating budgets of \$22 billion a year.

The diversity of New England's campuses—public and private, two-year and four-year, religious and secular, professional and liberal arts—makes the region world-class. The colleges draw in 1 million students each year from across the nation and around the globe and send them forth as teachers, skilled technicians, entrepreneurs, engineers, artists, even Nobel scientists.

## **About NEBHE**

Founded in 1955 by six visionary New England governors, NEBHE brings together leaders of education, higher education, government, business and labor to forge partnerships and advance ideas that enhance the economy and quality of life in the six-state region and around the world.

NEBHE works to increase the education opportunities for New England residents and to promote collaboration among the region's colleges and universities to expand access, success, affordability and the economic impact of higher education.

Among NEBHE programs:

- The Regional Student Program "Tuition Break" saves more than 9,000 New England students and their families an average of \$7,000 on tuition bills annually, with a total savings of more than \$53 million.
- The New England Journal of Higher Education (all online) offers the best and most up-to-date thinking on issues affecting higher education and connects top decision-makers to key data, commentary and expertise.
- Policy and research programs focus on best practices in college readiness and success. NEBHE also provides policy leadership and promotes regional dialogue on key issues facing the region, higher education and the economy.
- Professional Development programs provide cutting-edge curriculum and "problem-based learning" to community college faculty in collaboration with secondary school teachers and college and university faculty.

# Corporate Partner Benefits

Corporate Leader	Corporate Supporter	Corporate Friend
\$10,000	\$5,000	\$1,000

Recognition as a supporter of higher education in New England on NEBHE's Partners webpage  
 Organizational link on NEBHE's Corporate Partners and *The New England Journal of Higher Education* webpages  
 Corporate partner logo and recognition on NEBHE publications and events marketing materials  
 Free registration for upcoming NEBHE events

X	X	X
12 mos.	12 mos.	12 mos.
12 mos.	12 mos.	12 mos.
6	3	1

Advertising on weekly *NEJHE NewsBlast* e-newsletter, distributed to thousands of the region's top higher education leaders  
 Advertising on NEBHE's and *The New England Journal of Higher Education's* webpages

12 mos.	6 mos.
12 mos.	6 mos.

Opportunity to suggest topics for policy and research activities, including conferences  
 Opportunity to submit higher education issue-oriented articles to the *New England Journal of Higher Education*

X	X
X	

Exclusive invitation to participate in NEBHE's semi-annual Board meeting (including reception, dinner and issue-oriented discussions, along with overnight accommodations) with the region's top higher education decision-makers  
 Exclusive opportunities to participate in invitation-only VIP receptions and events with key higher education leaders and experts, often in tandem with NEBHE leadership summits and events  
 One annual targeted mailing of the corporate partner's materials to New England's 250+ colleges and universities and to key higher education institutional and policy leaders

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X
X