

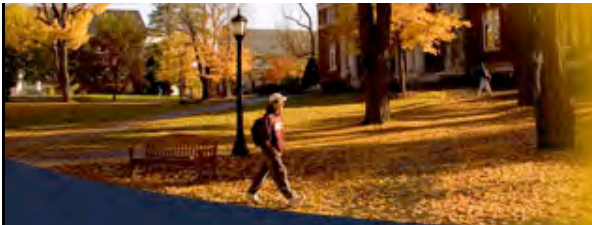


Campus and Climate:
The Transportation Element of Climate Action Planning

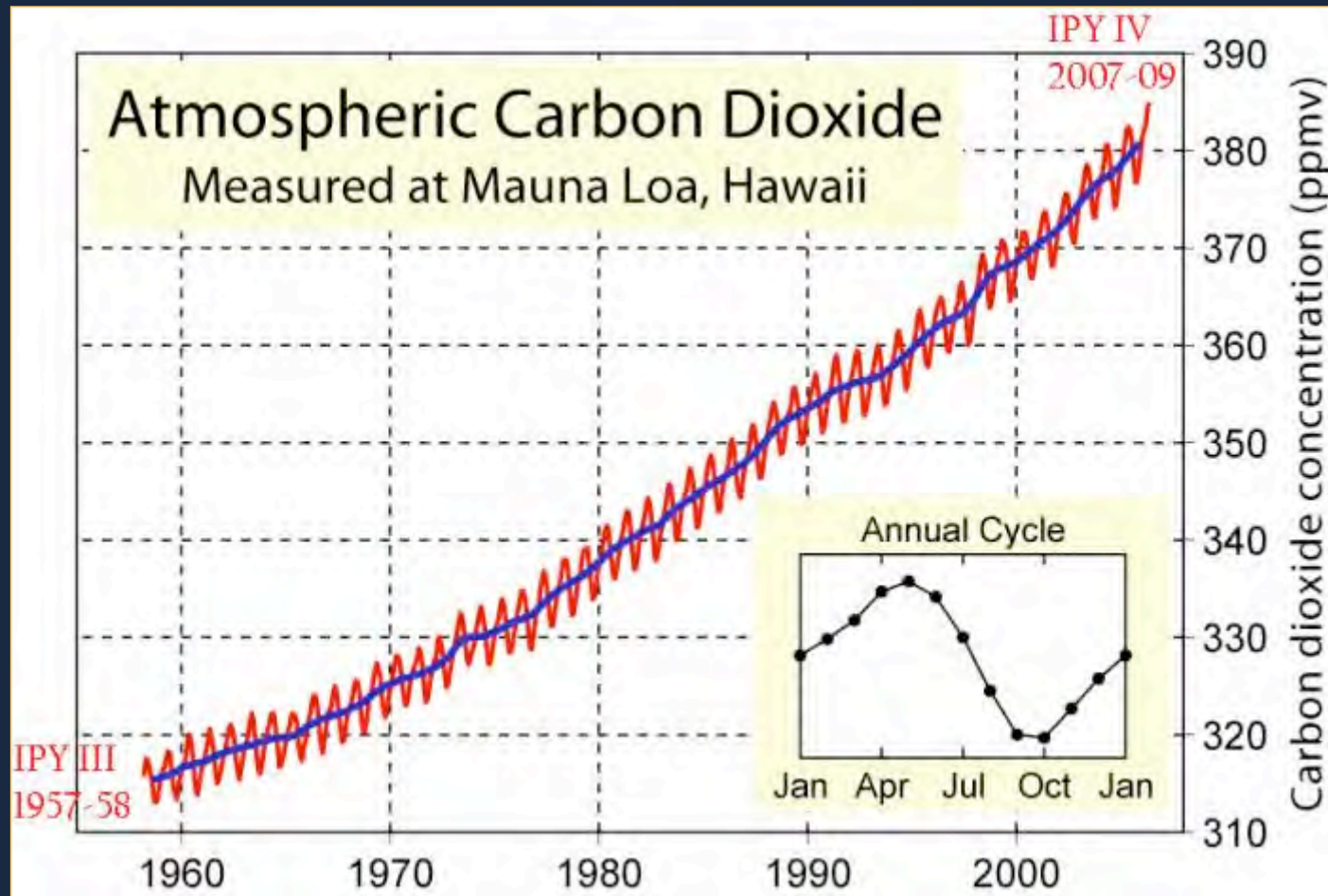


Campus and Climate:
The Transportation Element of Climate Action Planning

David McIntyre
May 4, 2009



Campus and Climate: The Transportation Element of Climate Action Planning





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Campus and Climate: The Transportation Element of Climate Action Planning



AMERICAN COLLEGE & UNIVERSITY
PRESIDENTS CLIMATE COMMITMENT

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The fight against global warming will shape the 21st century. Colleges and universities must exercise leadership in their communities and throughout society by modeling ways to eliminate global warming emissions, and by providing the knowledge and the educated graduates to achieve climate neutrality. Campuses that address the climate challenge by eliminating global warming emissions and by integrating sustainability into their curriculum will better serve their students and meet their social mandate to help create a thriving, ethical and civil society. We hope you will join us in supporting the American College & University

Number of signatories to date:

0 6 2 3

Spotlight

Announcements:

[ACUPCC 2008 Annual Report](#)

[Register Today for the 2009 ACUPCC Climate Leadership Summit
Chicago, IL, August 13-14, 2009](#)

Recent Signatories:

Colorado College (CO)
Richard F. Celeste, President

Saint Joseph's College of Maine
E. Joseph Lee, President

Urbana University (OH)
Stephen B. Jones, President

Columbia Basin College (WA)
Richard W. Cummins, President

Kennebec Valley Community College (ME)
Barbara Woodlee, President

Joliet Junior College (IL)
Dr. Gená Proutx, President

623 signatories

**30% of all
college students**

**87 signatories
in New England**



4000 colleges and universities

17 million students

4 million resident on campus

**Colleges and universities account
for 3% of GHG emissions**



The Commitment

- **Develop plan to eliminate GHG emissions, integrate sustainability into student educational experience.**
- **Take tangible action to reduce emissions while comprehensive plan is being developed.**
- **Publicly report on plan and progress.**

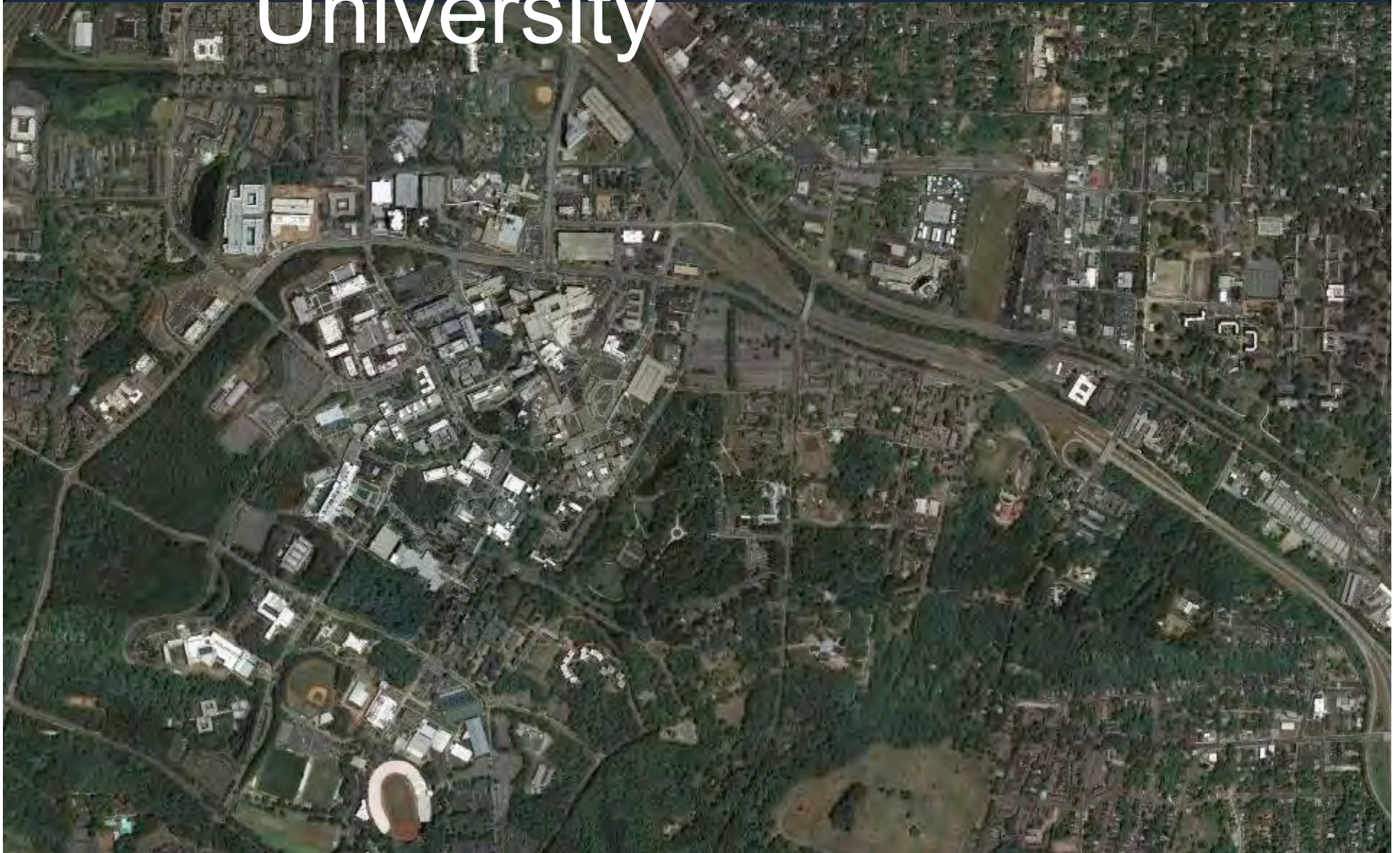


Duke

Transportation GHG

University

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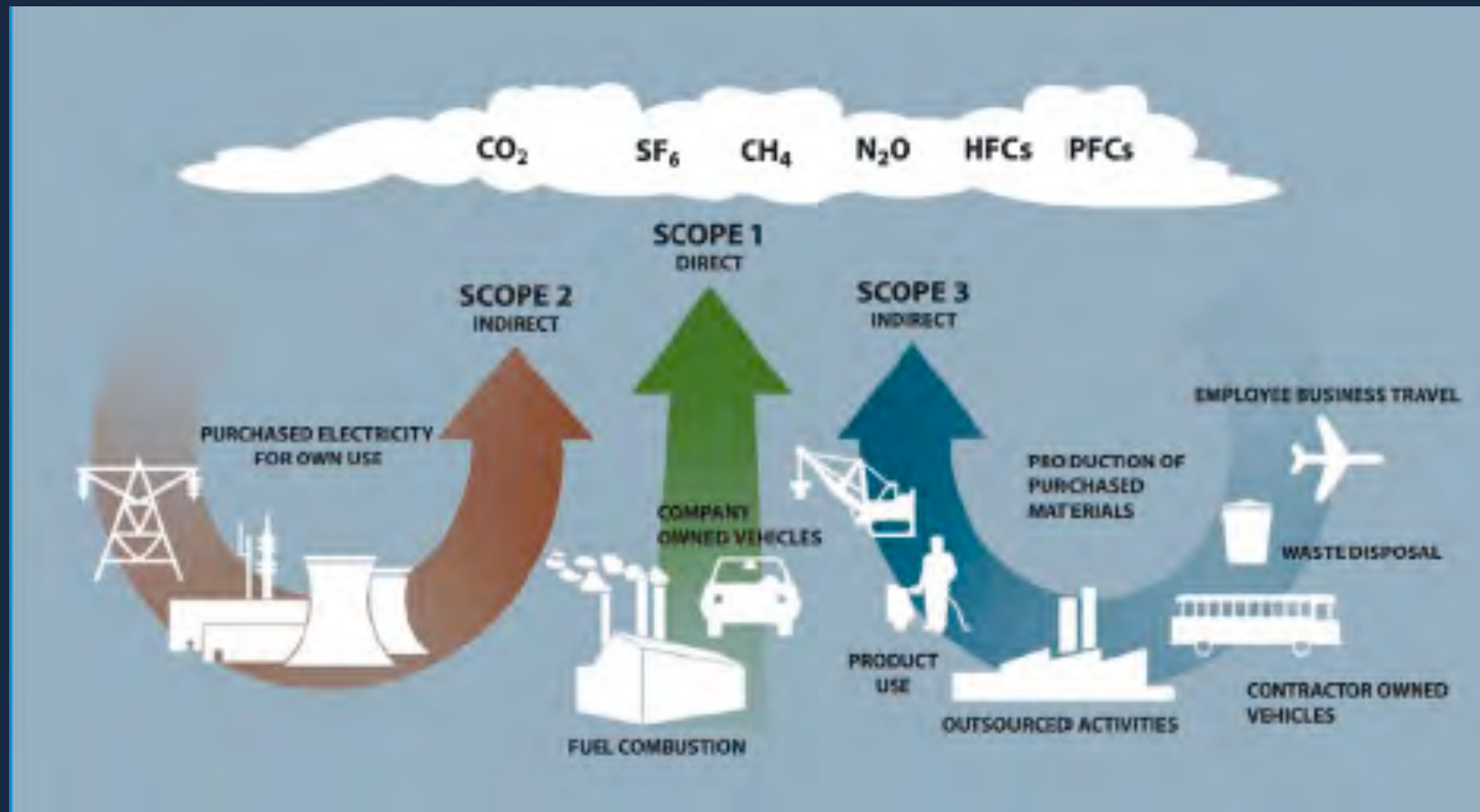


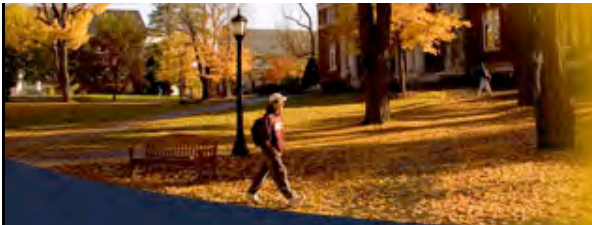
GHG Efforts at Duke

- Joined hundreds of school in national Presidents Climate Commitment
- Director of Sustainability in Executive Vice President's Office
- Campus Sustainability Committee
- 2008-2009 Timeline
 - Updated Duke GHG inventory – September 2008
 - CSC working towards final recommendations
 - April Board of Trustees – present draft Climate Action Plan to Facilities and Environment Committee



GHG emissions Sources





GHG Inventory Methodology

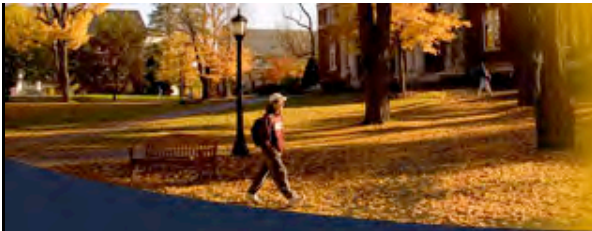
■ Goals of the inventory -

- Update Duke's 2004 GHG inventory
- Characterize the major sources and examine trends in emissions over the last 18 years
- Provide the baseline for Duke's overall Climate Commitment Action Plan

■ Boundaries of the inventory -

- "Duke proper" – University and Health System buildings on and adjacent to the Durham campus and the Marine Lab.
- Did not include leased space or satellite health system buildings and hospitals

■ Utilized Clean-Air Cool-Planet software



Sources of GHG Emissions Inventoried

■ Transportation

- Fleet fuel
- Employee Air travel
- Commuter miles

■ Electricity

- Duke Power consumption

■ On-Campus Stationary

- Steam Plant fuel
 - Coal
 - Natural Gas
 - #2 Fuel Oil

■ Refrigerants

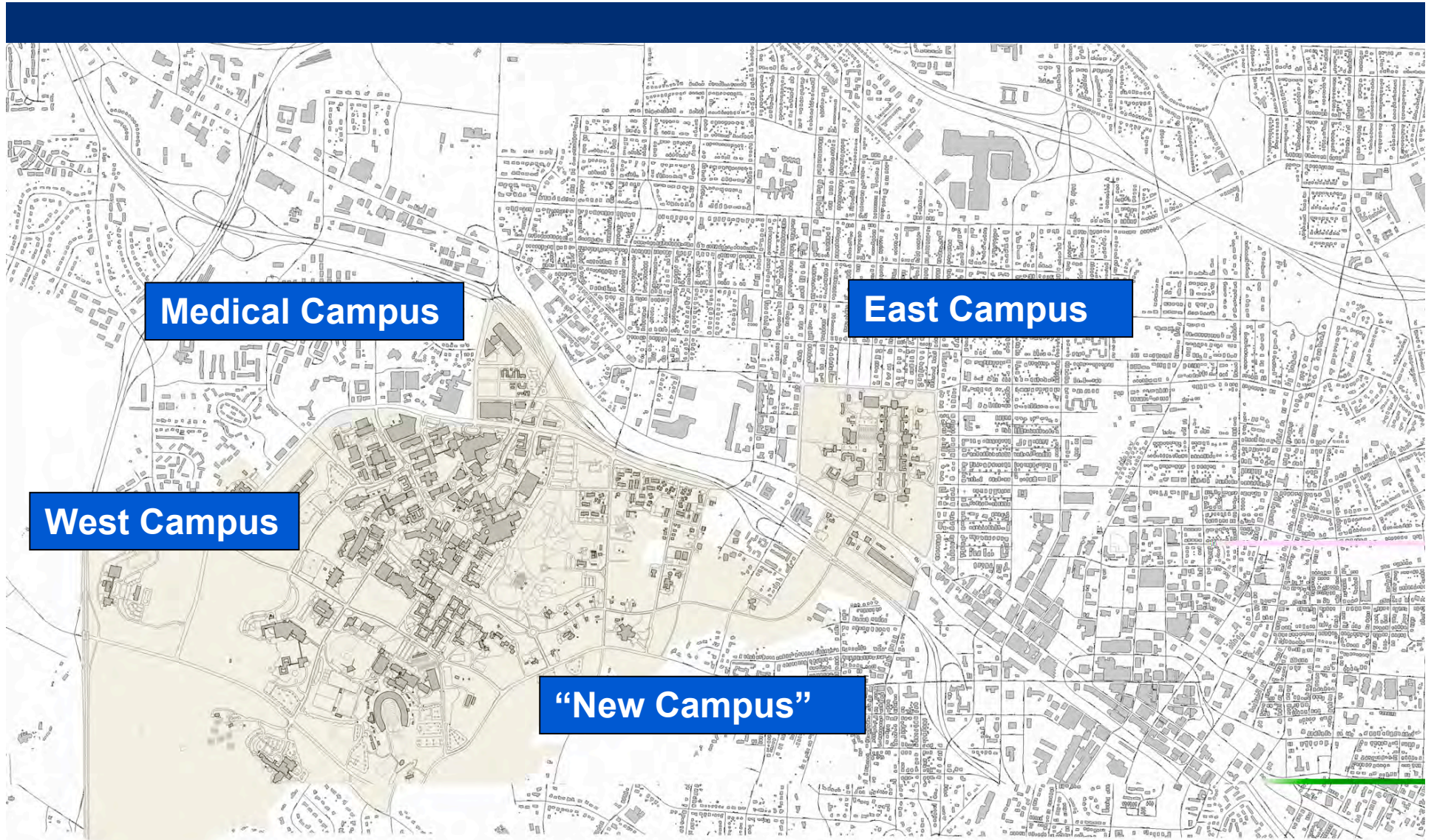
■ Solid Waste

■ Fertilizer

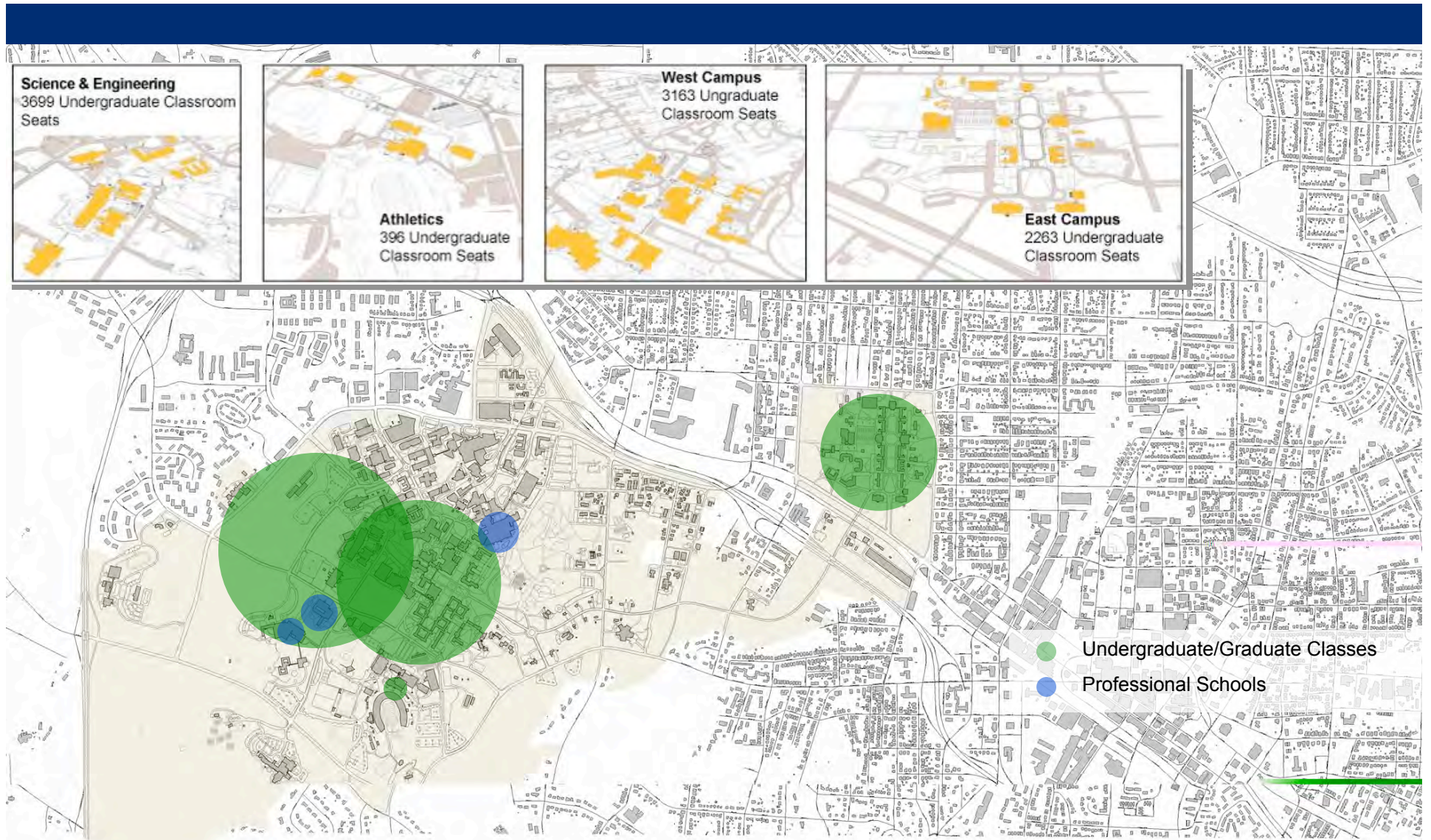
■ Offsets

- Duke Forest preservation
- Composting
- REC purchases

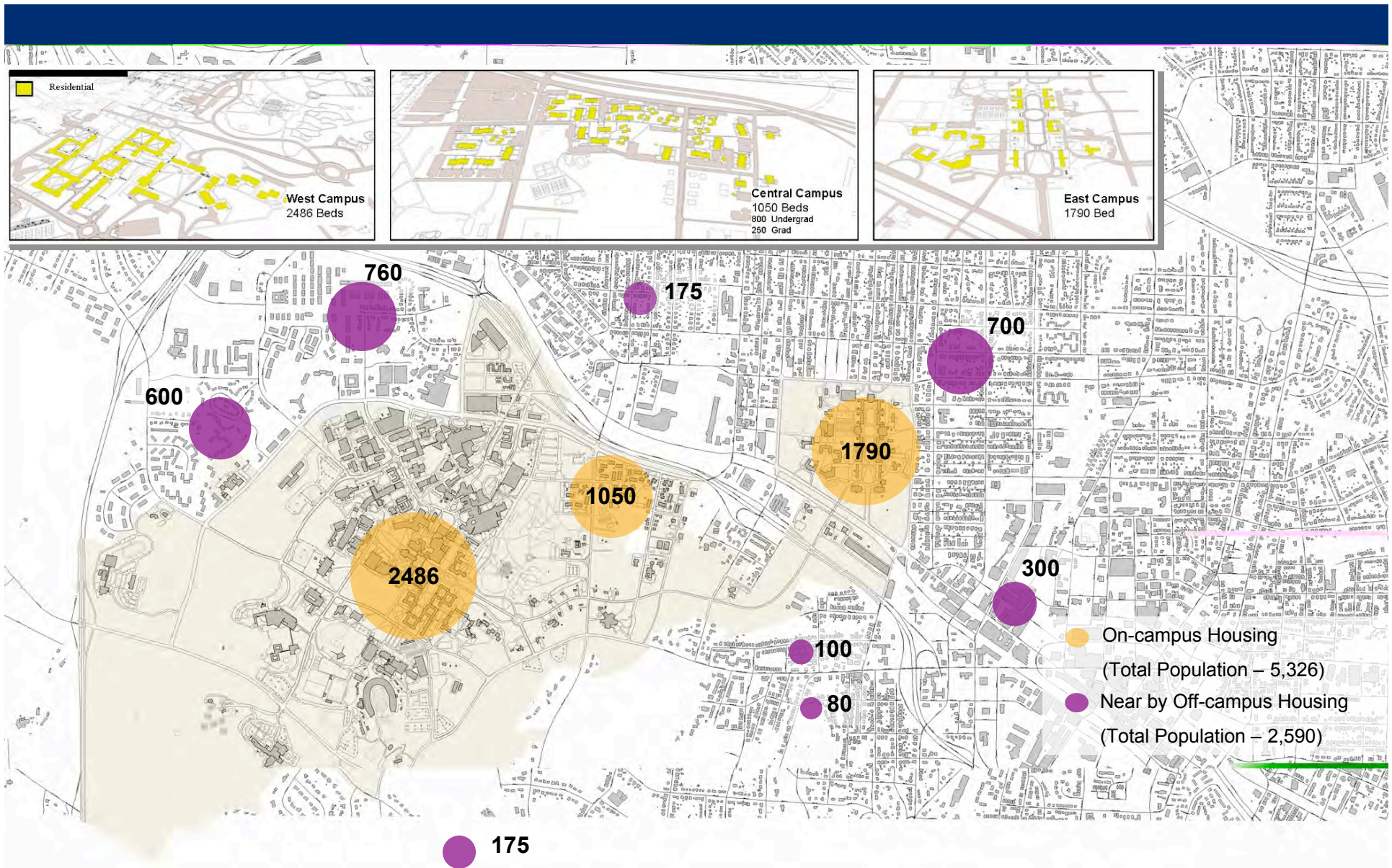




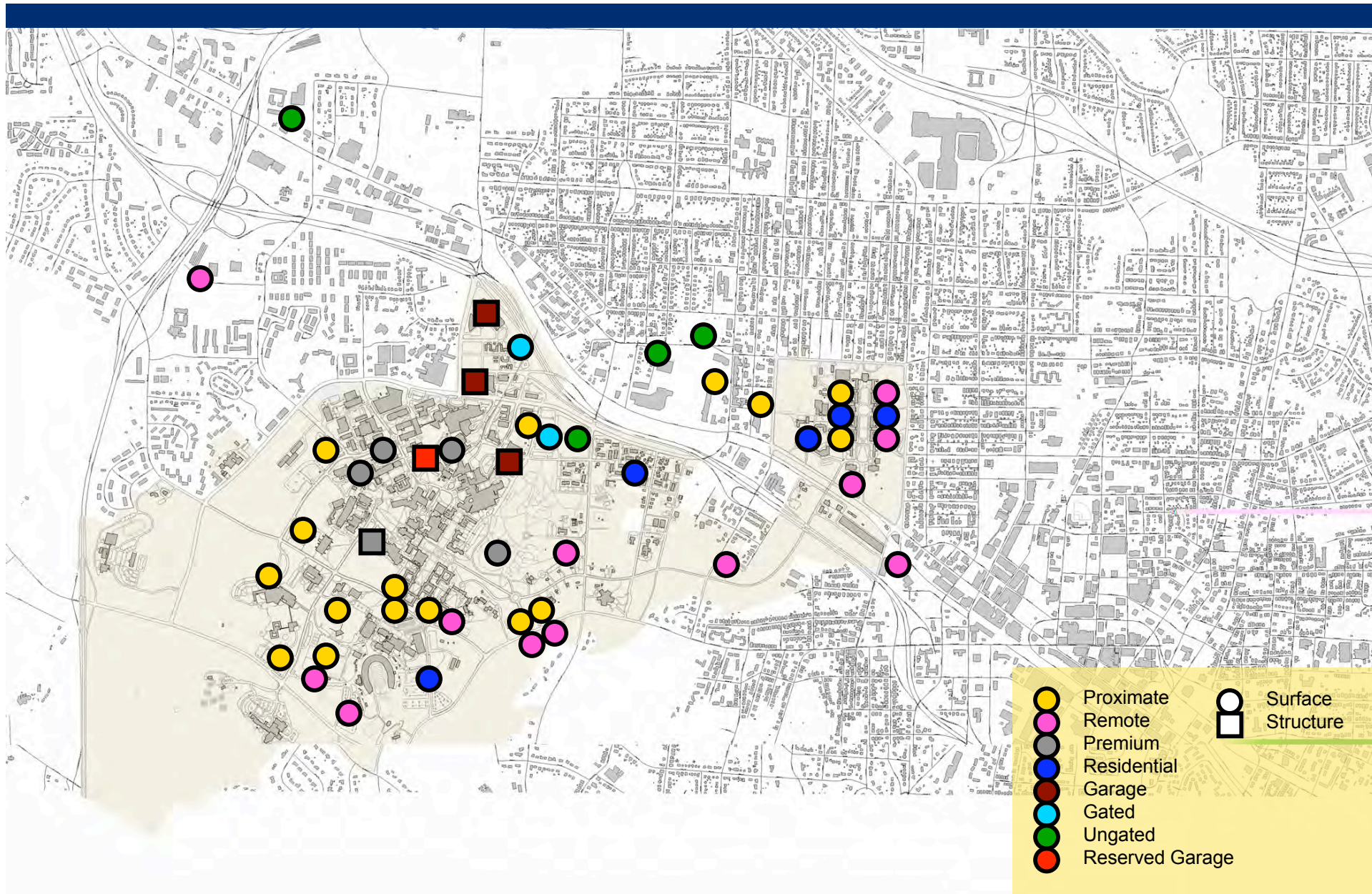
Duke University



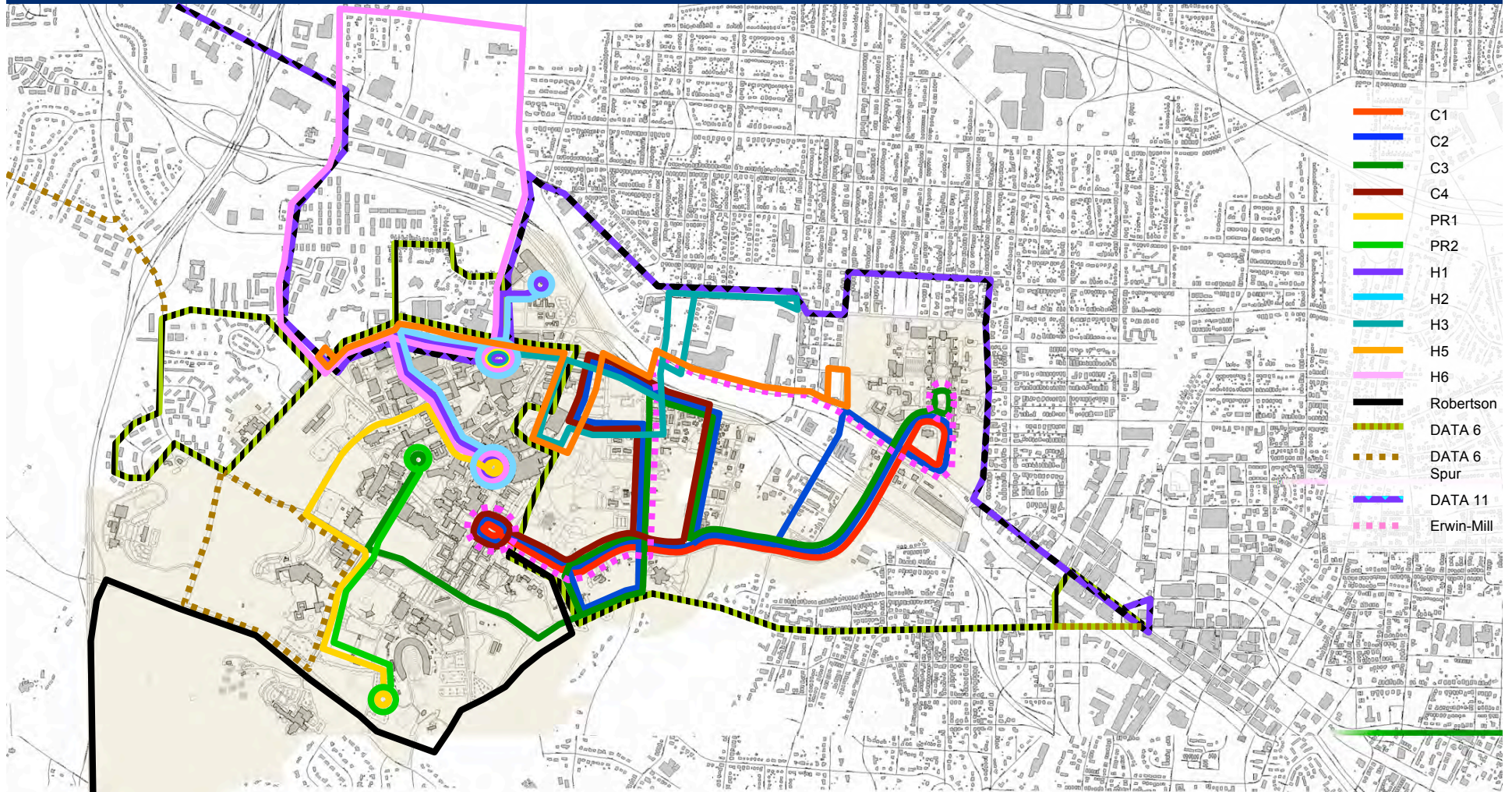
Academic Density by Precinct



Residential Density On or Near Campus



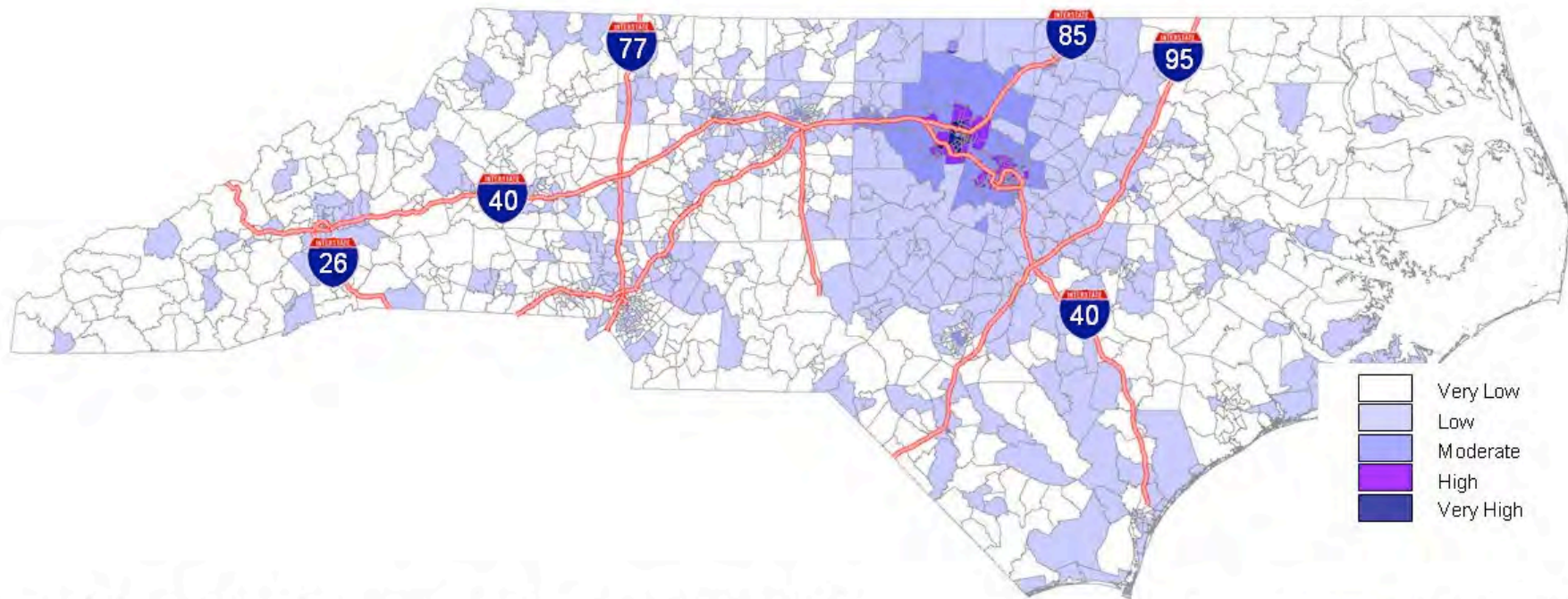
Duke University Parking



Overall Transit Network



Employee Commuting Trips: Duke Employee Distribution

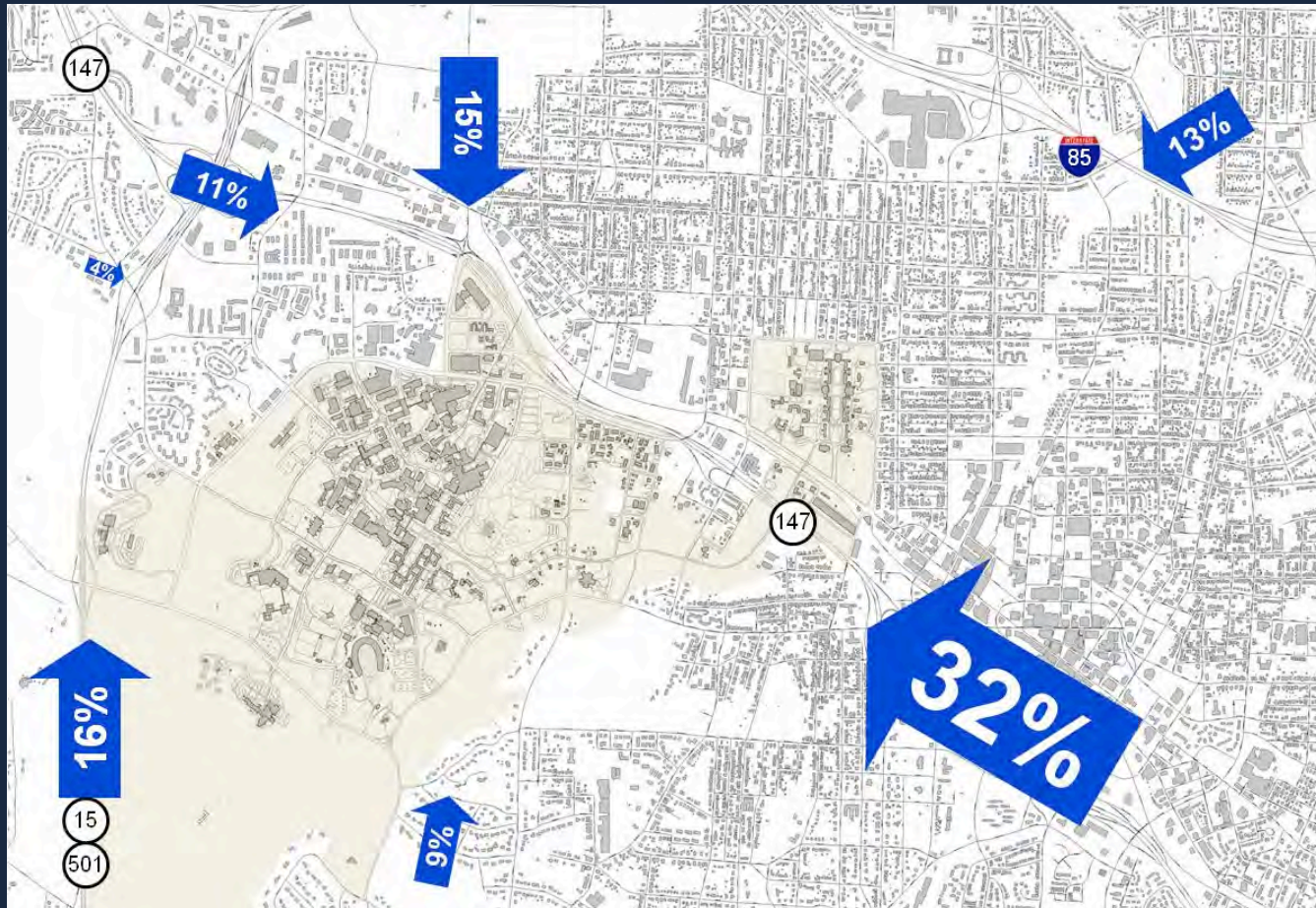


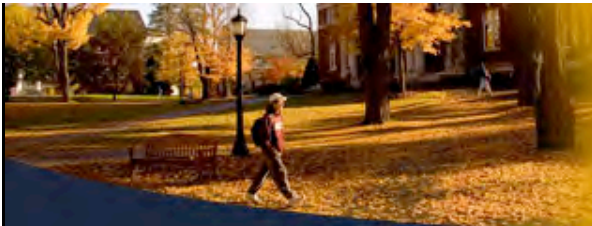
24,604 out of 31,003 employee address geo-coded (~80%)

Source: Duke University Employee data

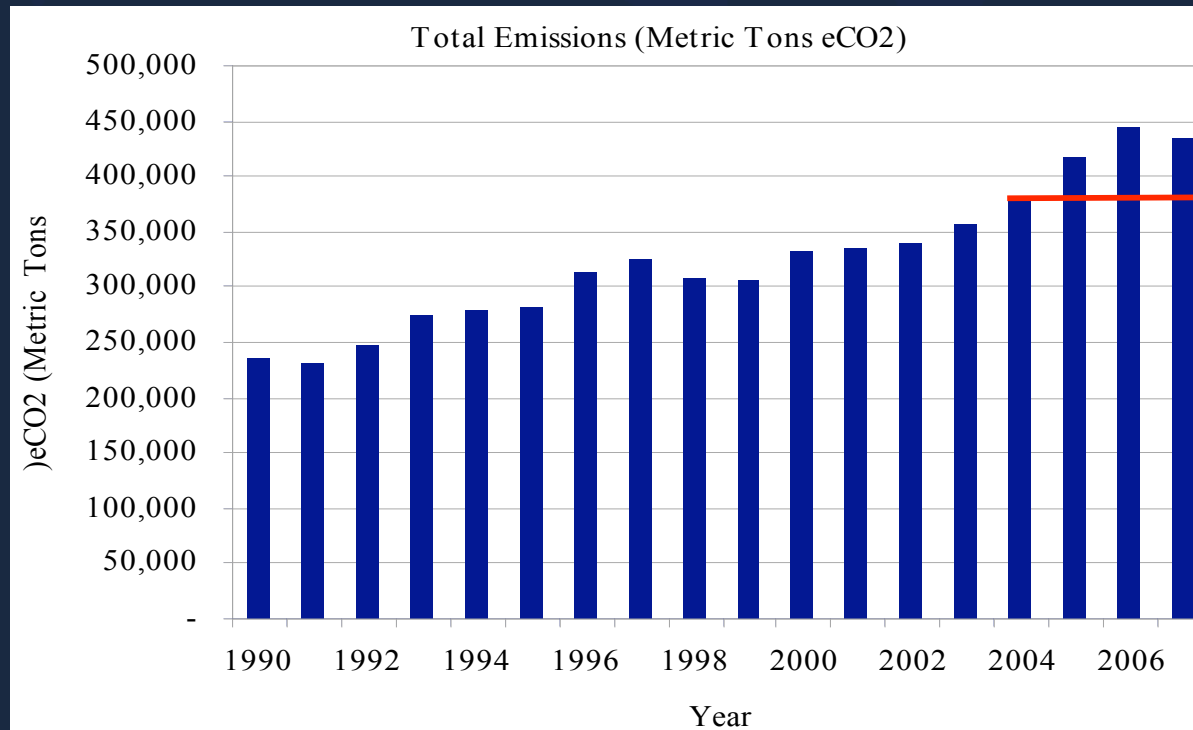


Duke Employee Commuting Patterns



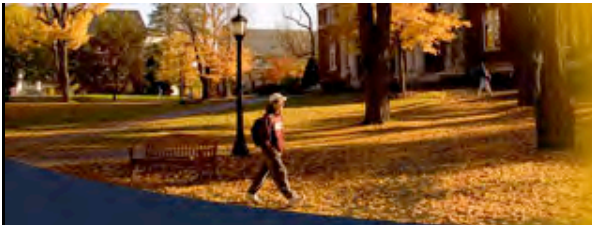


Campus-wide Emissions

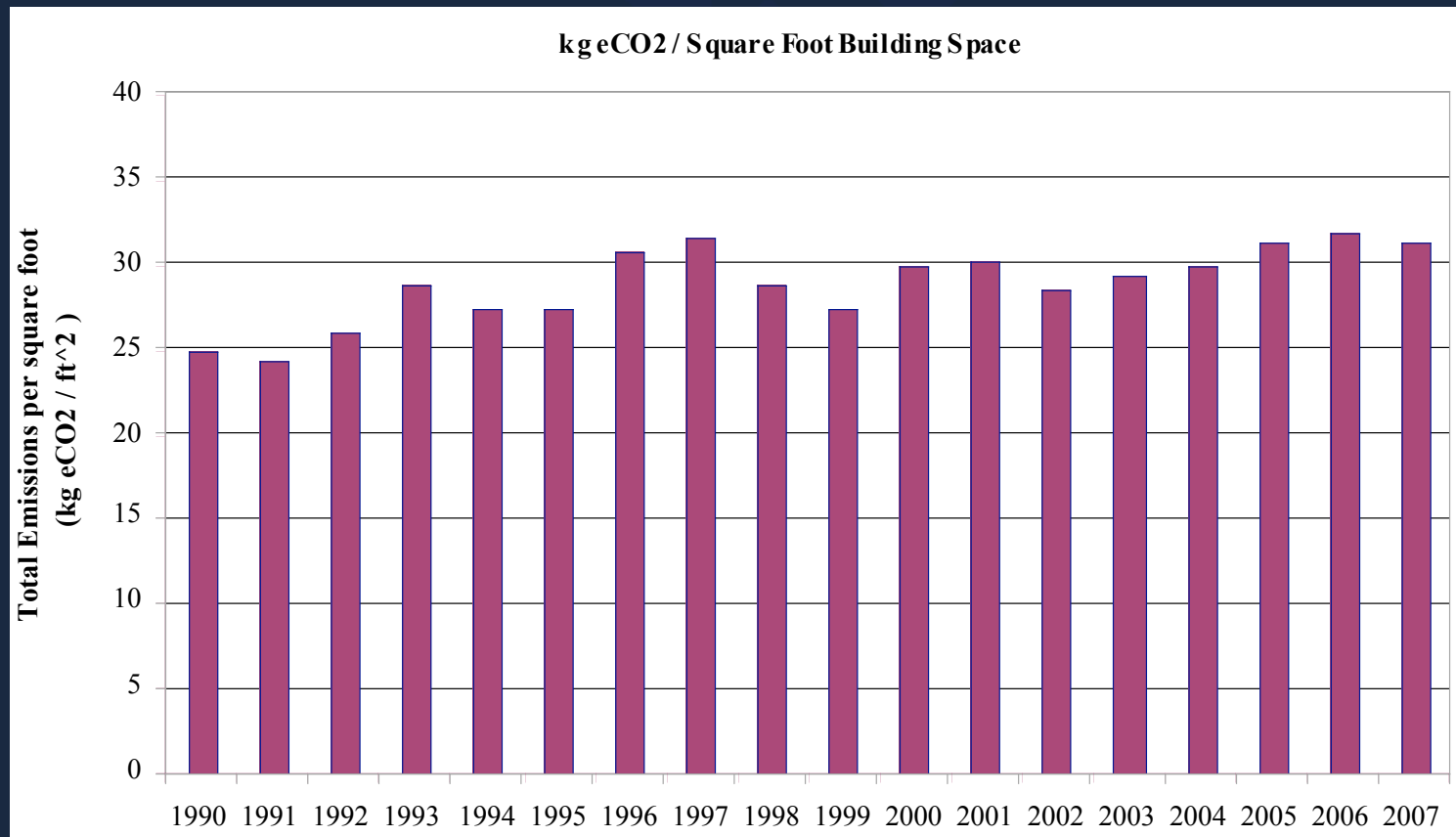


**15% increase
since 2004**

2004 levels = 377,489 + 10.5%
2005 levels = 416,951 + 6.5%
2006 levels = 444,002 + 2.3%
2007 levels = 433,961 - 2.3%



Emissions and Campus Growth

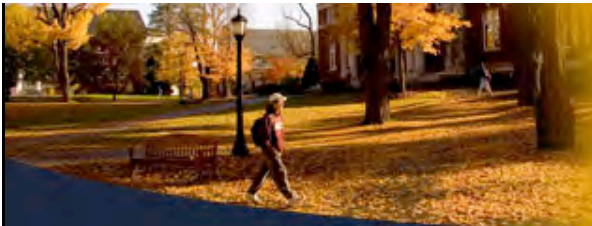


2004 = 30.0

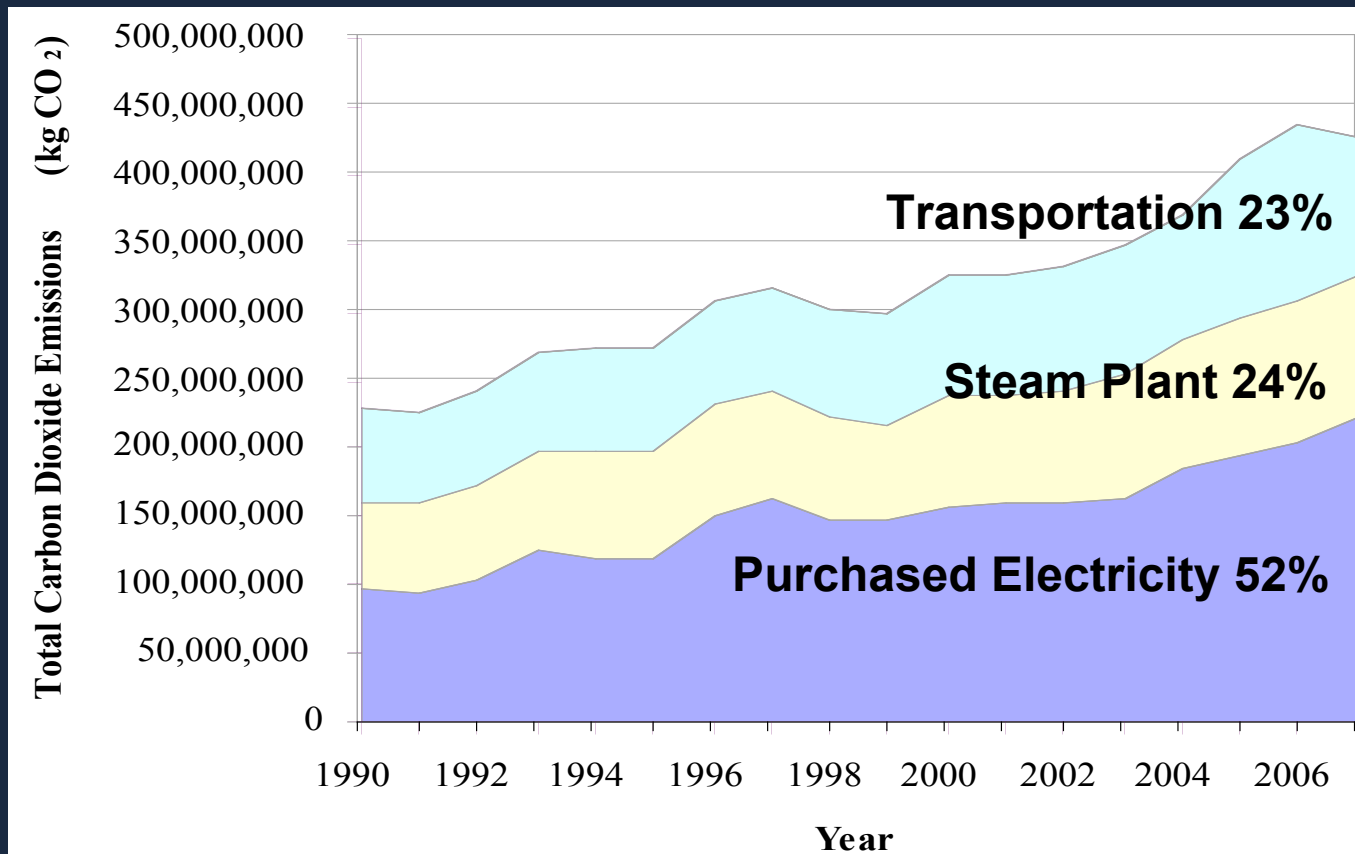
2005 = 31.3

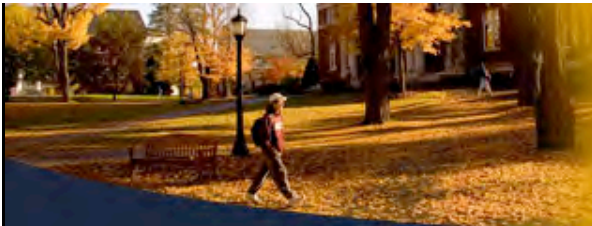
2006 = 32

2007 = 31.2



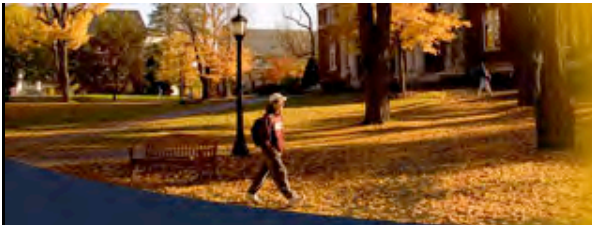
Emissions by Scope





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TDM Keys to Success

- Provide comprehensive plan
- Support University vision and policies
- Tailor for different land uses and user groups
- Couple with parking management
- Encourage investment in and use of alternative modes
- Reinforced by physical design elements
- Periodically monitor and modify

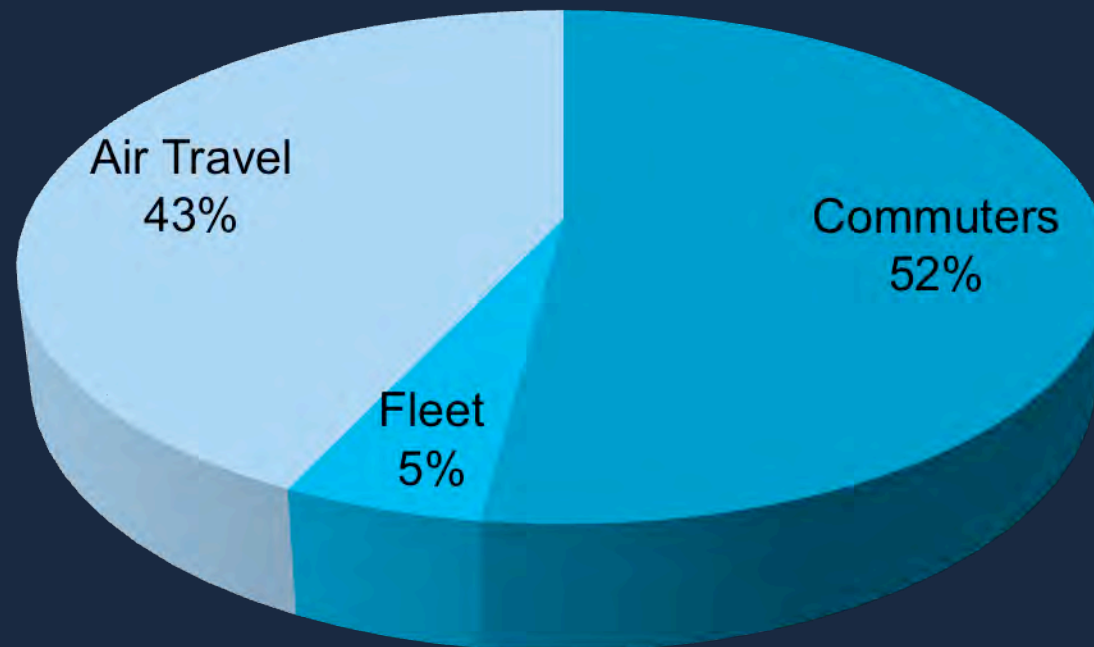


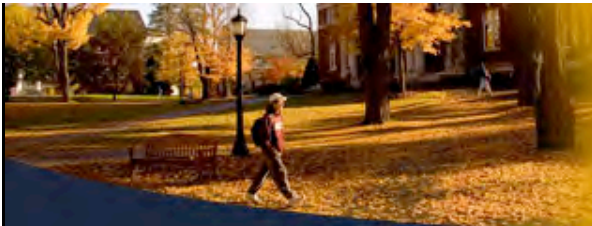
Eliminate the “Yeah, buts...”



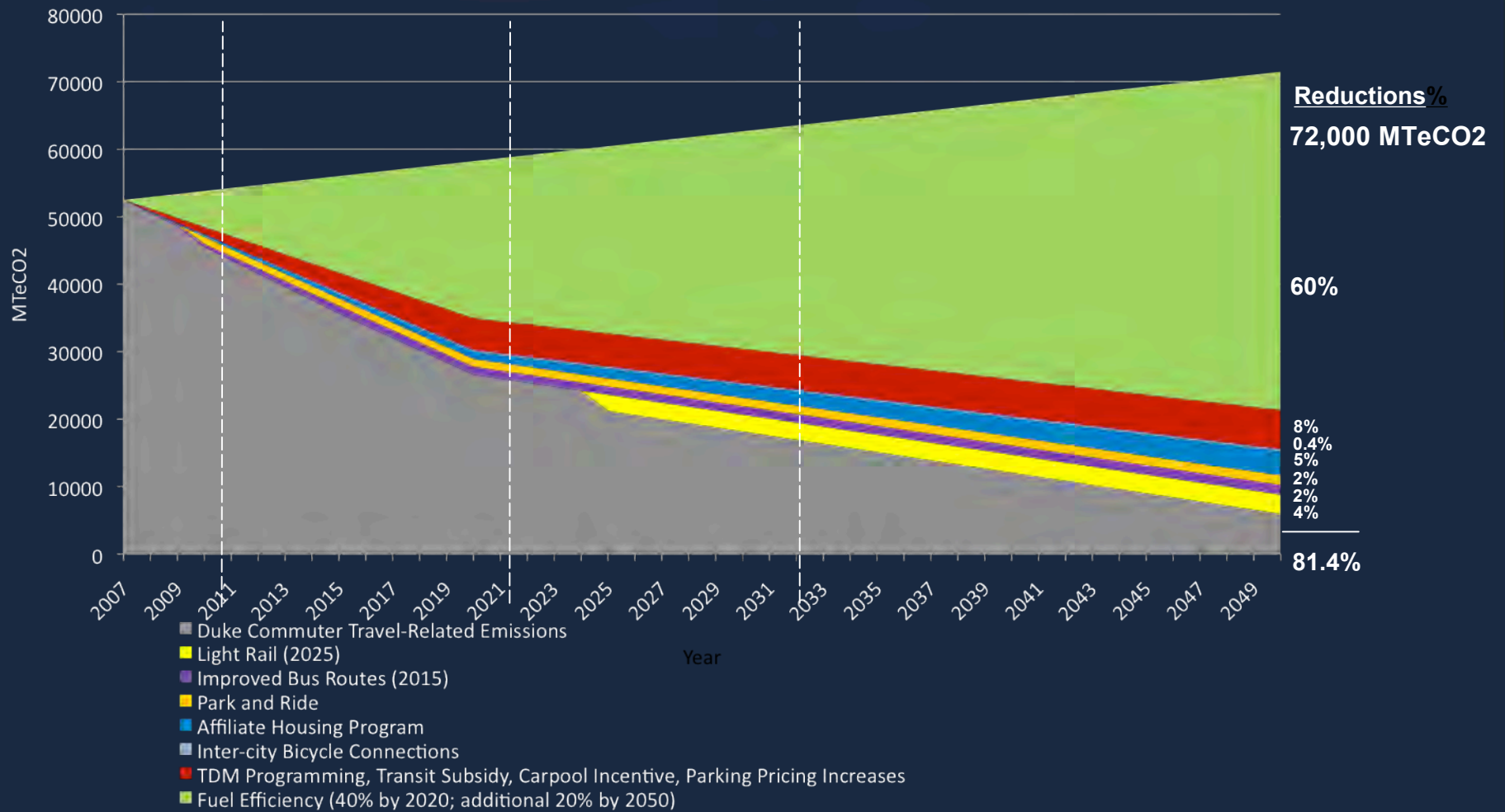


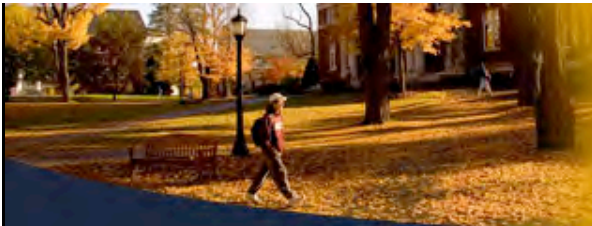
Transportation-Related Emissions





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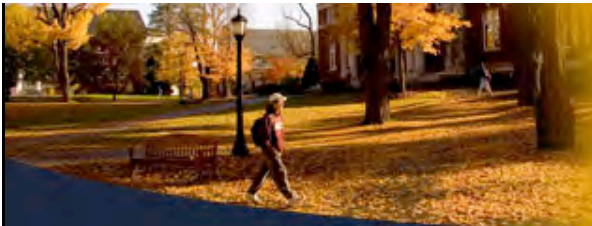




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		Duke Incremental Annual Cost \$	GHG Reduction MTeCO ₂	Cost per Tonne CO ₂	Percent of Commuter %	Reduction % Percent of All Transport %	Percent of Total Duke Emissions %	
Commuter Related								
Duke	TDM Programming	\$120,000	2,012	\$60	3.8%	2.0%	0.48%	15.5%
	Transportation Coordinator	\$62,500						
	Program Budget	\$57,500						
	Additional Transit Subsidy	\$(584,880)	293	\$(1,996)	0.6%	0.3%	0.07%	8.1%
	Carpool Incentive	\$23,080	790	\$29	1.5%	0.8%	0.19%	
	Parking Pricing Increases	\$(8,103,060)	1,157	\$(7,004)	2.2%	1.1%	0.28%	
	Park and Ride	\$(2,145,140)	1,060	\$(2,024)	2.0%	1.1%	0.25%	
	Inter-city Bicycle Connections	\$(219,530)	233	\$(942)	0.4%	0.2%	0.06%	
	Affiliated Housing (1,500 units)	\$(2,628,000)	2,625	\$(1,001)	5.0%	2.6%	0.63%	
Regional Advocacy	Improved Transit Service	\$(420,350)	1,060	\$(397)	2.0%	1.1%	0.25%	
	Light Rail/BRT	\$(1,261,040)	2,080	\$(606)	4.0%	2.1%	0.50%	
External	Commuter Vehicle Efficiency (Near-Term)	\$ -	20,998	\$ -	40.0%	20.9%	5.04%	
	Commuter Vehicle Efficiency (Long-Term)	\$ -	10,499	\$ -	20.0%	10.4%	2.52%	
			42,807		81.5%	42.5%	10.27%	

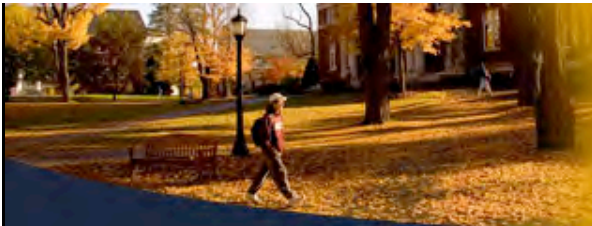


Commuter Wedge

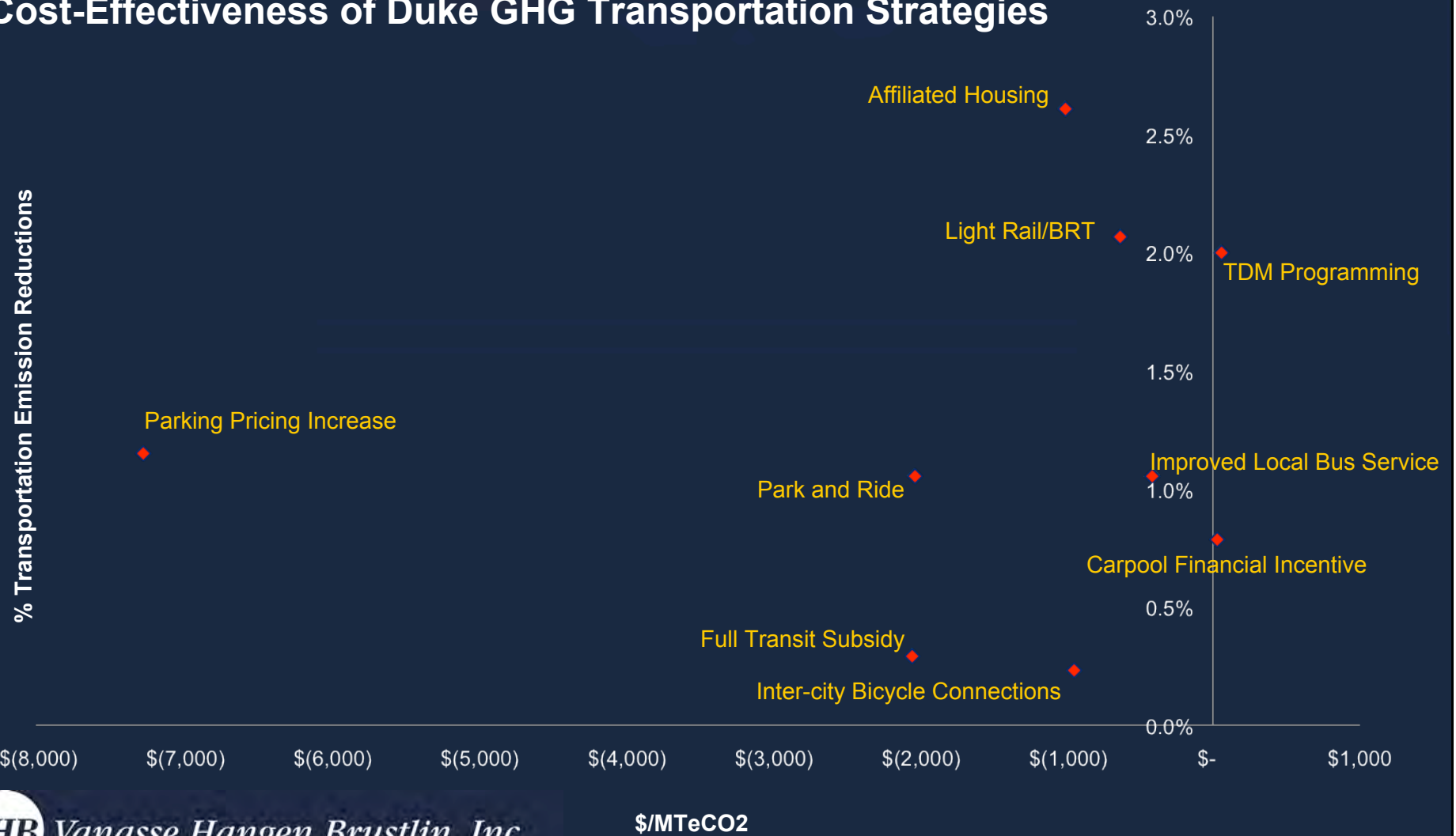
■ Estimated Mode Split Shift

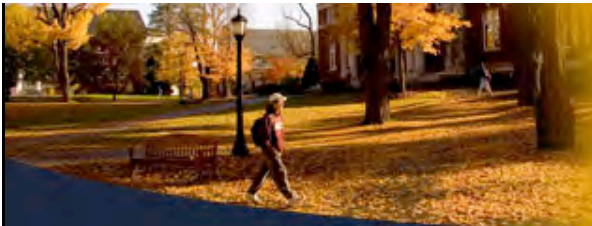
2007	Full Program Implementation
77% Drive Alone	45% Drive Alone
10% Carpool/Rideshare	20% Carpool/Rideshare
3% Bicycle	7% Bicycle
3% Walk	5% Walk
3% Transit (Bus)	19% Transit*
3% Other	3% Other
<1% Vanpool	<1% Vanpool

*Includes Park and Ride



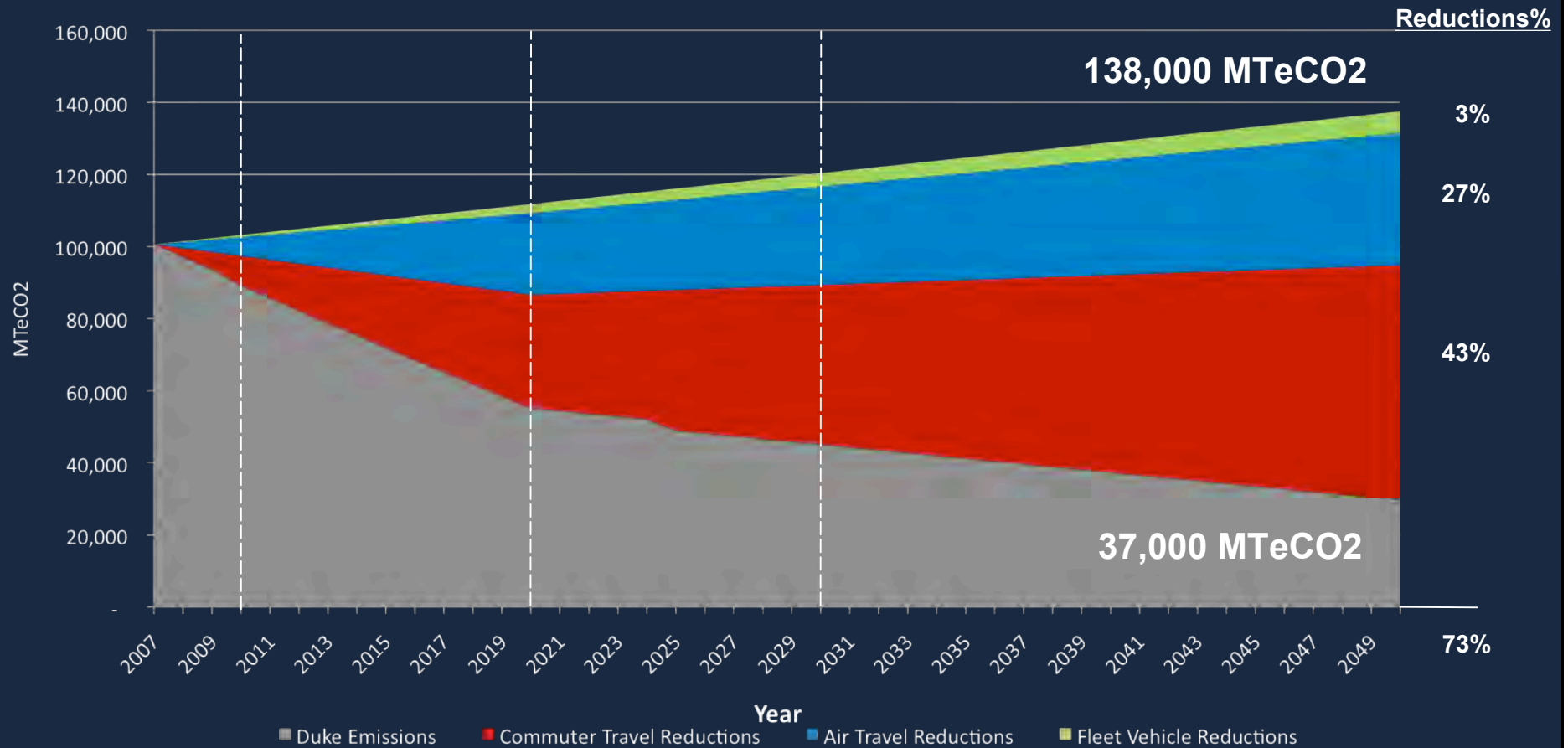
Cost-Effectiveness of Duke GHG Transportation Strategies





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Total Duke Transportation-Related GHG Emission Reductions





PCC web site:

<http://www.presidentsclimatecommitment.org/index1.php>

AASHE "how to guide" web site:

<http://www.aashe.org/wiki/climate-planning-guide>

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